What ASF has done

- Vaccines are a tricky subject, in 1998, little or no info on causes of ASD
- Unfortunately with regards to vaccine debate – all responses reactionary
  - On public health issues, need a clear and concise messages with no equivocality at all
  - Partnerships with CDC, NIH, and AAP
  - Be wary of press releases from universities (this still holds true)
  - Trainings to researchers on how to deal with press inquiries
    - Teach them how to talk to the press, carry the important message
    - Don’t be afraid of knocking down science or telling the media what you think