

Investigator Initiated Drug Research Program

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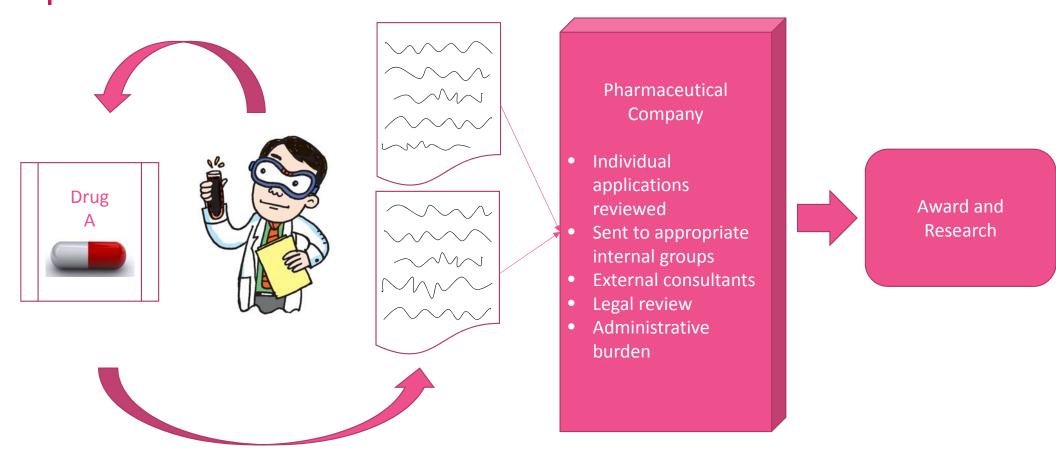
September 27, 2016

Breast Cancer Research Foundation.

Drug Research Program

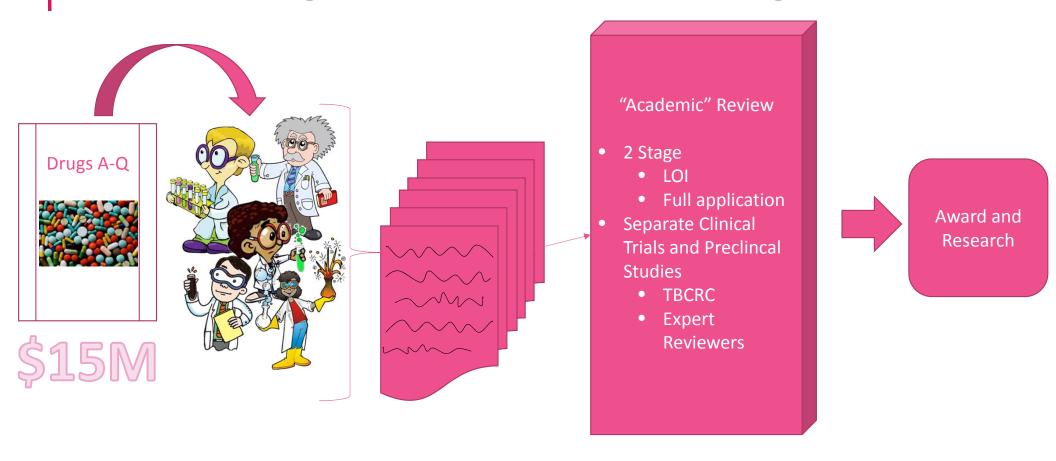
- > Pfizer and BCRF launch new partnership
 - RFP launched March 1
 - Partnership with TBCRC
 - Proposals reviewed and identified for funding by November 1
- > Goal is to fund independent, innovative and high-quality, investigator-initiated research
 - Clinical trials managed by the TBCRC (funding for clinical trial conduct and correlates)
 - · Pre-clinical, mechanism of action and similar studies managed by BCRF
- > \$15-million over 3 years for BCRF to launch an independent, high-quality investigator-initiated drug research programs
 - Access to 16 study drugs at no cost that can be used in human studies
 - Additional Pfizer agents may be added over time
- ➤ Additional companies under discussion to join BCRF

Investigator Initiated Research Programs



Breast Cancer Research Foundation

BCRF Investigator Initiated Research Program



Breast Cancer Research Foundation.

Response

- "This is AMAZING for patients! Groundbreaking! Congratulations."
- "I'm so proud of BCRF's work! This is wonderful news. Congratulations on the collaboration, what a good idea!"
- "I think this partnership between BCRF and pharmaceutical pipelines is a progressive step forward in preclinical and clinical research [that will benefit patients]."
- "It is a fantastic mechanism and bridges a super important gap."
- "I think this is a wonderful funding mechanism to help support translational drug development. Kudos to BCRF and Pfizer for putting together this program."



BCRF Launches New Drug

Research Collaborative

By BCRF | February 22, 2016

A recent article in The Wall Street Breast Cancer," (published Feb. 1 research today. One of the greate treatments is the lack of funding to

As the largest nonprofit funder of I actively combatting this issue by la specifically devoted to bridging the access to drugs in development. I from Pfizer, researchers will also I approved products and its pipeline program grows, we hope to see of propel research forward, faster.

"This research effort speaks to the supports some of the brightest mir Larry Norton, M.D., BCRF Scientif H. Lauder Breast Center at Memo encourage more creative, academ access to clinical trials. We believ greatly accelerate and impact rese breakthrough discoveries.'

BCRF: Funding the Path to Prevention and



By Jean Campbell, MS

Research is an ongoing critical need if breast cancer prevention and cure are to

ASCO POST

Breast Cancer Research Foundation: Revitalizing Academic Research in Breast Cancer Through Drug Research Collaborative



Today, the average lifespan of a person with metastatic disease is 3 years. We want

verywell

1989, she became a vocal spokesperson for women's health, and in 1993, along with Larry Norton, MD, now Deputy Physician-in-Chief for Breast Cancer Programs and Medical Director of the Evelyn H. Lauder Breast Center at Memorial Sloan Kettering Cancer Center, founded the Breast Cancer Research Foundation (BCRF), which has since raised more than half-a-billion dollars for research. This year, the BCRF is providing \$54 million to fund 240 research projects in 13 countries, making the foundation the largest nonprofit funder of breast cancer research in the world.

announced an expansion of its h a new collaborative breast cancer d the BCRF Investigator-Initiated m. The expanded program is intended veen academic investigators and their nary and metastatic breast cancers n grant from Pfizer Oncology portfolio of drugs approved by the elopment pipeline

of the BCRF and Chair of the Orug Research Program and what may for metastatic disease.

ost goals you hope to achieve

reast cancer. More specifically, my ve the goals of their specific research that, hopefully, will help us answer



Breast Cancer Research Foundation

NEWS -

Cure

Challenges

- ➤ Reputational Risk
- ➤ Influence and Review
- >Intellectual Property
- ➤ Logistics and Partnerships

THANK YOU

TOGETHER WE CAN SEE A WORLD WITHOUT BREAST CANCER

Breast Cancer Research Foundation-