

# Enhancing the impact infrastructure Working at scale, and working together

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# How do we fund great science?

- Impact
- Efficiency

# Impact: Are we funding quality or reputation?

## Artificial scarcity and Influence = Reputation

- Scarcity: limited positions imperfectly assigned (universities, journals, academic honors)
- Influence: JIF, citations, social media, press

## Integrity, rigor and change = Quality

- Reproducibility
  - Shared data
  - Documented, validated and appropriate methods
- Breakthroughs (Patents?)
- Improved outcomes

# Efficiency: using time and resources effectively

Complementary funding- we are part of a whole

- Not duplicative with other funders
- Not competitive

Selection through efficient due diligence, not red tape

- Effective peer-reviewer selection
- Thorough understanding of portfolio

# Impact Infrastructure

The data model to measure impact and work efficiently

- People and their career trajectories
- Funding
- Research Products
- All the interconnections between and across people, funding, and products

# Status quo: Fragmented systems, poor results

- **Duplicate data and wasted effort:** Researchers have to curate and combine data that is scattered across public and private sources- ORCID, SCOPUS, PubMed, RPPRs, Vivo, Trellis, etc., and must do this in multiple times in multiple systems.
- **Poor tracking and measurement**– Funders can't track their impacts on researcher careers, especially across different funders.
- **Inefficient research networks** – Researchers and associated groups do not use modern technology for networking and hiring (e.g., finding mentors, collaborators, employees, reviewers, etc.)
- **Bad incentives**- Current measures of research productivity do not adequately incentivize openness, rigor and impact. Current fragmentation in research and career data and reporting makes it difficult to implement new measures.

# Goals for a better impact infrastructure

- Track funder impact
- Encourage development of better productivity measures and incentives
- Support collaboration, networking and expert locator services
- Maintain researcher control and privacy
- Reduce researcher burden

# Solving at scale: Design or adoption challenge?

Do funders have the leverage to address many larger goals?

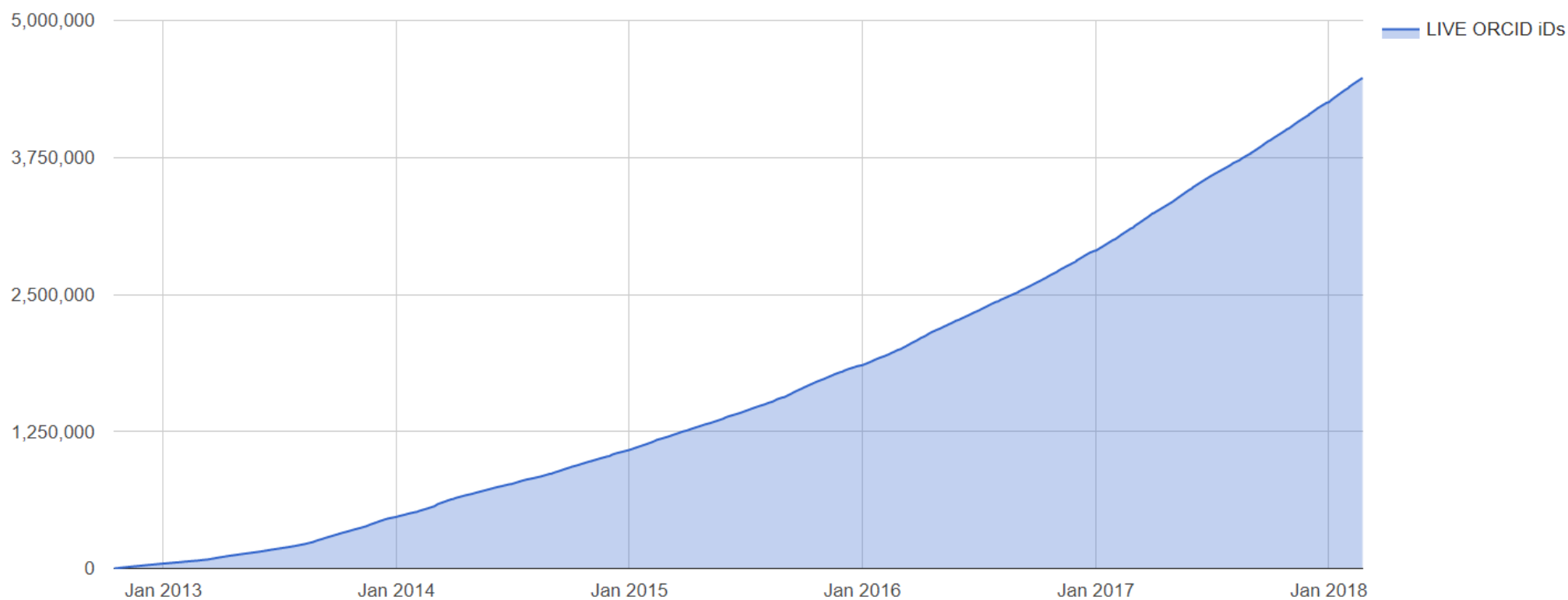
- Funders are small in scale
- Research funding is only one of many incentives and systems

Funder systems are not the burden, so silos are not the answer

- FDP experience with profile data: Fragmentation, burden, inefficiency

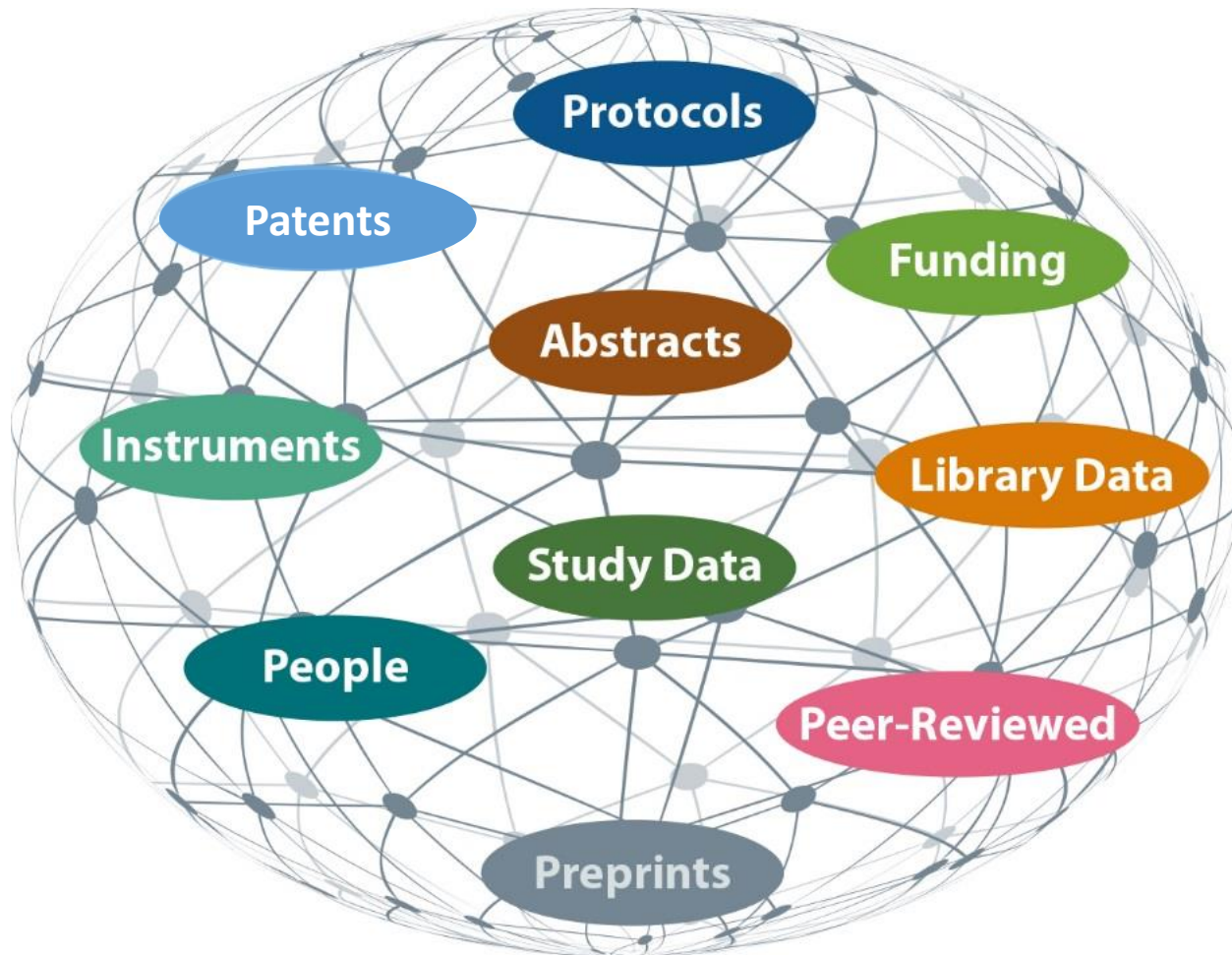


# How many users does your system have?



<https://support.orcid.org/knowledgebase/articles/150557>  
<https://orcid.org/statistics>.

# Create a comprehensive research impact infrastructure with unique identifiers



## Link

- Products (RRID, DOI, ORCID)
- Funding (DOIs?)
- People (ORCID)
- Institutions (?)

## Enable

- Burden reduction
- Impact analysis
- Metrics
- Innovation and economic growth

# Persistent identifiers

## ORCID

- A persistent unique identifier for researchers
- Helps track and validate people/product associations
- Over 4M users, supported by thousands of journals

## Digital Object Identifiers (DOIs)

- Developed as a universal, persistent, overlay identifier
- Used as a universal article identifier supported by multiple publisher data systems
- Infrastructure for metadata, validation, citation tracking
- 63M articles, 11M books and book chapters, agency level funding identifiers, data sets, reviews, etc.

# DOIs for funding (grants, contracts, etc)

Utilize the publications tracking infrastructure to track grants

- Better tracking of people across their careers and funding agencies
- More accurate identification of research products
- More robust data to identify potential reviewers and assess conflicts of interest
- Validation for grant /product associations

As an overlay, a universal funding number system for all funding agencies

- Provide a 'common denominator' funding identifier format to harmonize NIH's grants system and contract system, and harmonize with other funders
- An inexpensive way for funding agencies to develop unique identifiers for their funding. Requires permanent location for funding information

# ORBIT: ORCID Reducing Burden and Improving Transparency

## **ORCID will enhance their data model and 3rd party service integrations to:**

- broaden connections to research and career data usually reported on CVs
- link researchers to funding and professional activities with verified and structured data
- serve as an open hub for other systems
- will also explore institutional identifiers

## **Goals**

- **Reduce researcher burden** of applying for funds and maintaining multiple profiles
- **Track impact** of research and professional development through transparently-curated open data
- **Support collaboration and networking services** to build efficient and equitable markets for reviewers, collaborators, mentors, etc.
- **Maintain researcher control** of their own data and how it is used across platforms
- **Encourage development of better productivity measures and incentives**

<https://orcid.org/content/orbit-project>

# Use Case: Better Measures



## **ORBIT aggregates by person...**

- Products (DOIs, Etc)
- Funding (DOIs?)
- Institutions (institutional identifiers?)

## **Product level metrics can be retained in metadata**

- Relative citation ratio  
(<https://www.ncbi.nlm.nih.gov/pubmed/27599104>)
- Openness? (licenses?)
- Rigor? (badges?)

## **Product level metrics can aggregate to...**

- Person level measures
- Award level measures
- Funding initiative level measures
- Institution level measures

# ORCID integration with NIH systems

ORCID provides investigators with persistent digital identifiers and helps them track their research products

## Phase 1: integration with SciENCv

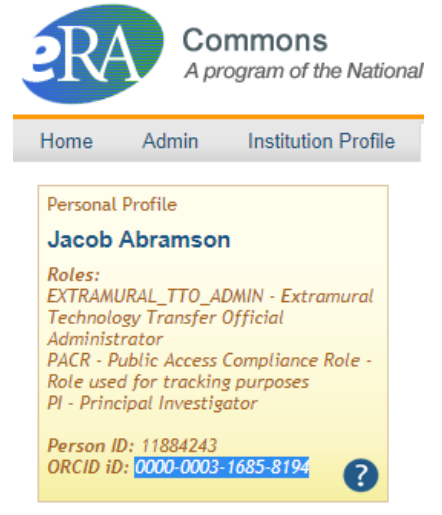
- Link to ORCID in SciENCv and download ORCID citations into biosketches

## Phase 2 (current): Allow ORCID in eRA profiles

- Facilitate data exchange, funding/ORCID linkages

## Phase 3 (future): Expand ORCID data model and integration with eRA

- Use ORCID data to automate other forms like Other Support, RPPR?
- Upload NIH data (funding, products, profile data) into ORCID?
- Use ORCID as a hub and interchange for all profile data, reducing burden for federal and private profile systems?



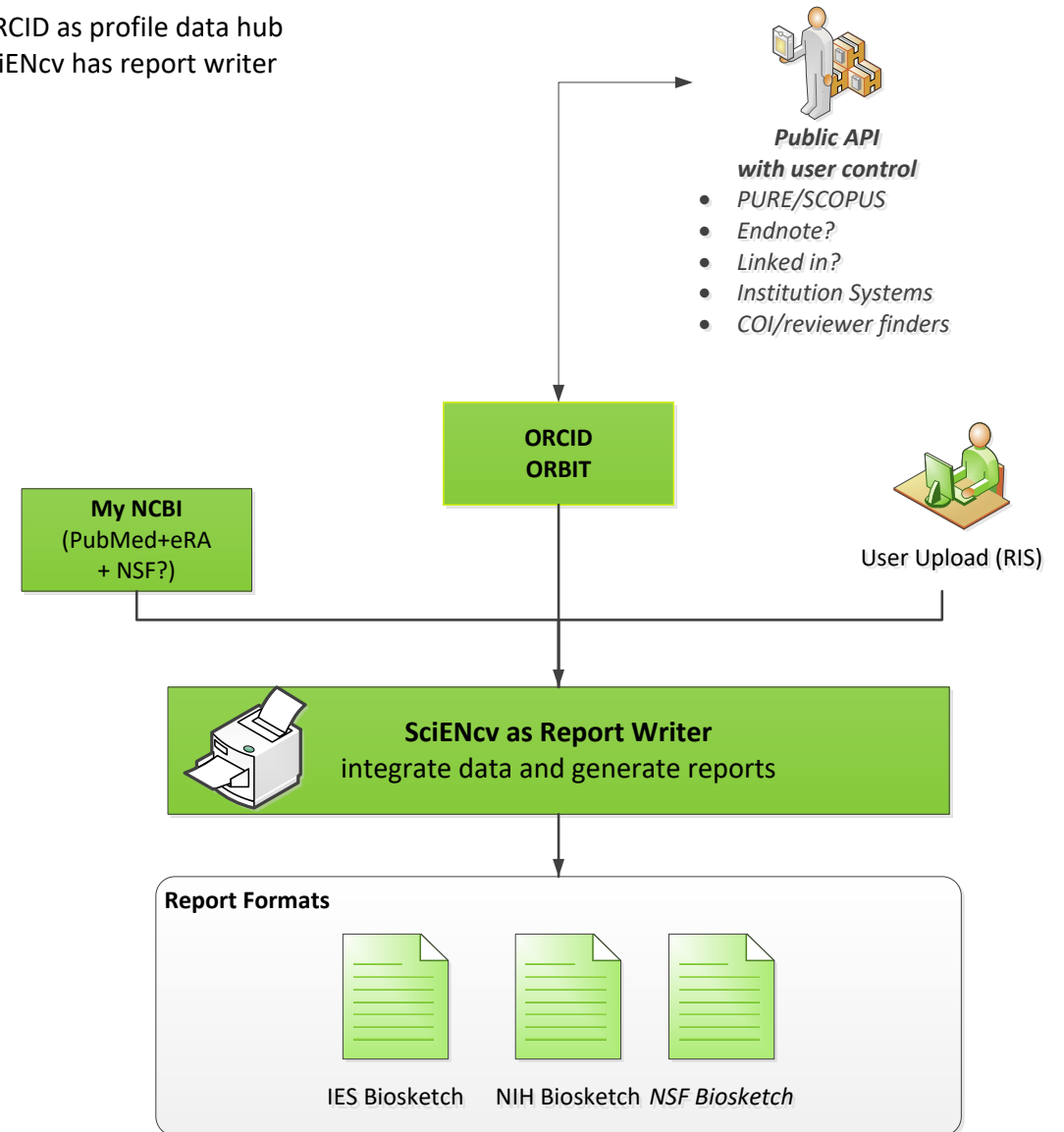
# Additional use cases and information



# Use Case: Application Forms

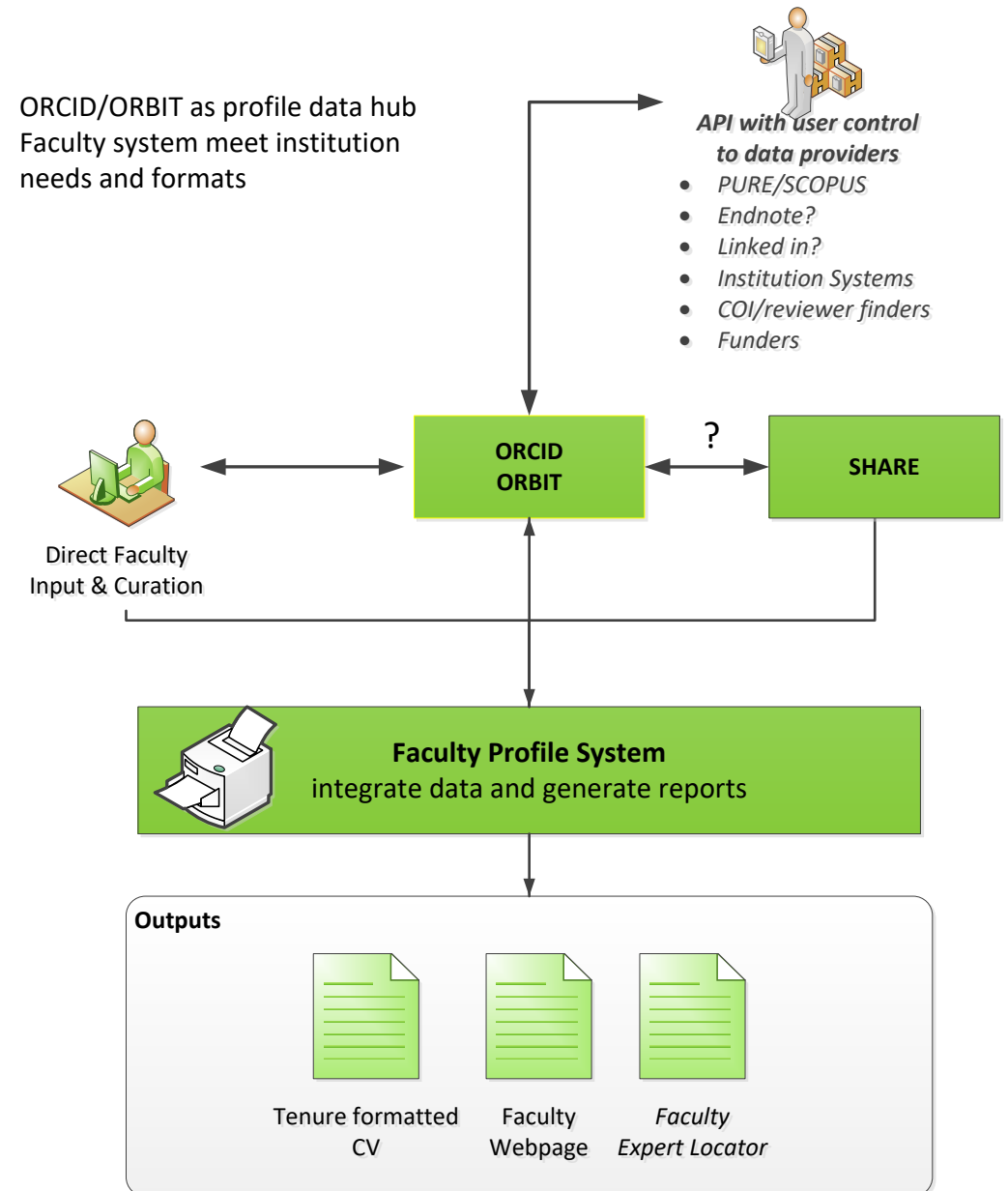
- ORCID/ORBIT data hub
- SciENCv writes creates biosketches for NIH, NSF, ED
- User approval for data linkage
- Reduced burden, validation, structured data
- Scaling: eRA as 1/10th users of ORCID

ORCID as profile data hub  
SciENCv has report writer



# Use case: Better university data

- ORCID/ORBIT integrates data streams for linked accounts
- Users can manage their data in the system they prefer
- Primary source of burden for PI profiles



# SciENcv = Science Experts Network Curriculum Vitae

***Vision-*** *Let investigators harvest their data from multiple systems to support funding applications, reporting and collaboration with less burden and complexity*

## **Goals**

- **Reduce burden** of applying for federal funds and maintaining federal profiles
- **Track impact** of federal investments in science and scientist careers through scientist-curated data
- **Support collaboration and networking services** to find reviewers, collaborators, mentors, etc.

## **Products to date**

- NIH biosketches, NSF biosketch, Ed IES biosketch
- Embedded XML
- Integration with ORCID, Fastlane, PubMed and eRA
- Bulk upload of citations from reference manager software
- Internal refinements: user testing, adopting agile software principles