

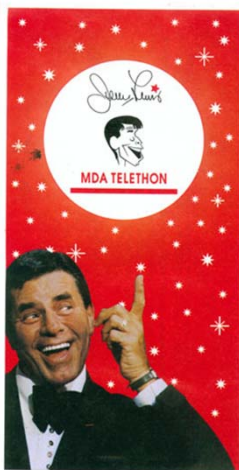
The Science of Crowdfunding



 **Ethan O. Perlstein**

Independent Scientist
consultant @ **microryza**
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What is crowdfunding?



+



What is the future of Science?

KICKSTARTER

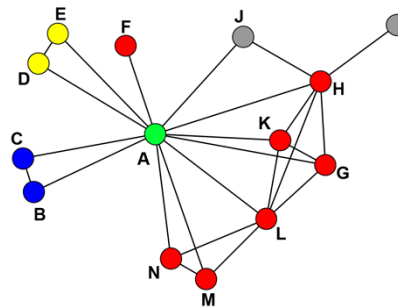


USEED

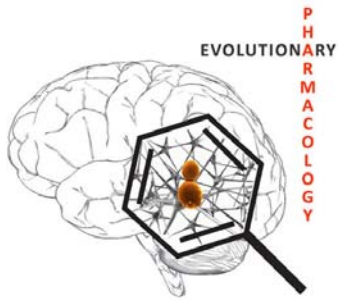


ROCKETHUB
The world's crowdfunding machine.

Why a science-specific platform?



- 1) Tax deductibility
- 2) Most scientists are in Academia
- 3) Science crowdfunding is not mainstream



Breaking Bad Open



Danny Korostyshevsky

Prof Dave Sulzer

Crowd4Discovery

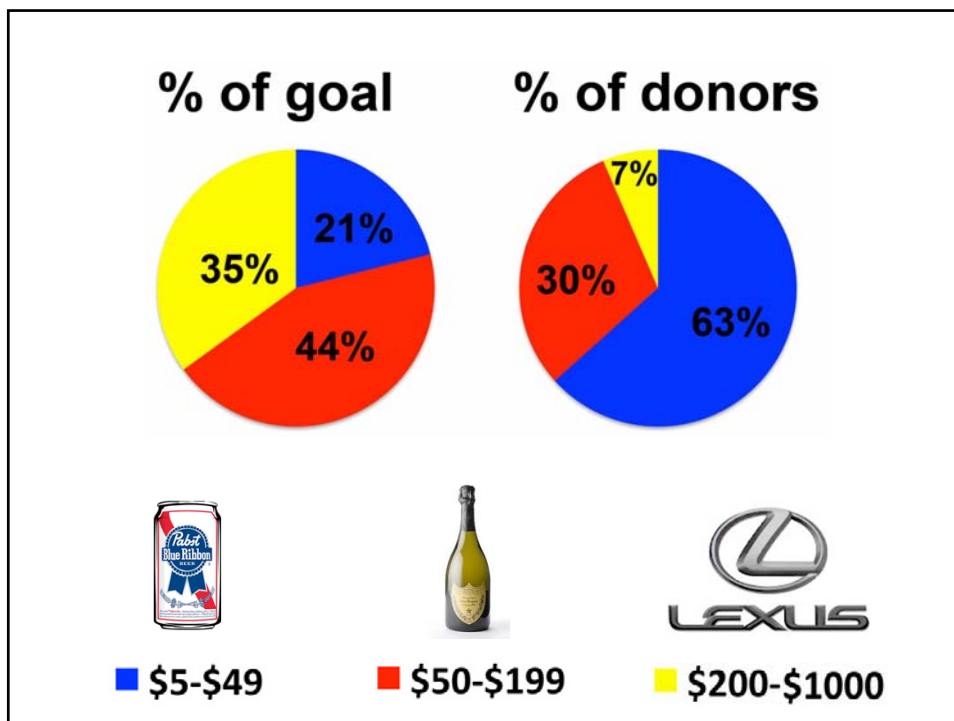
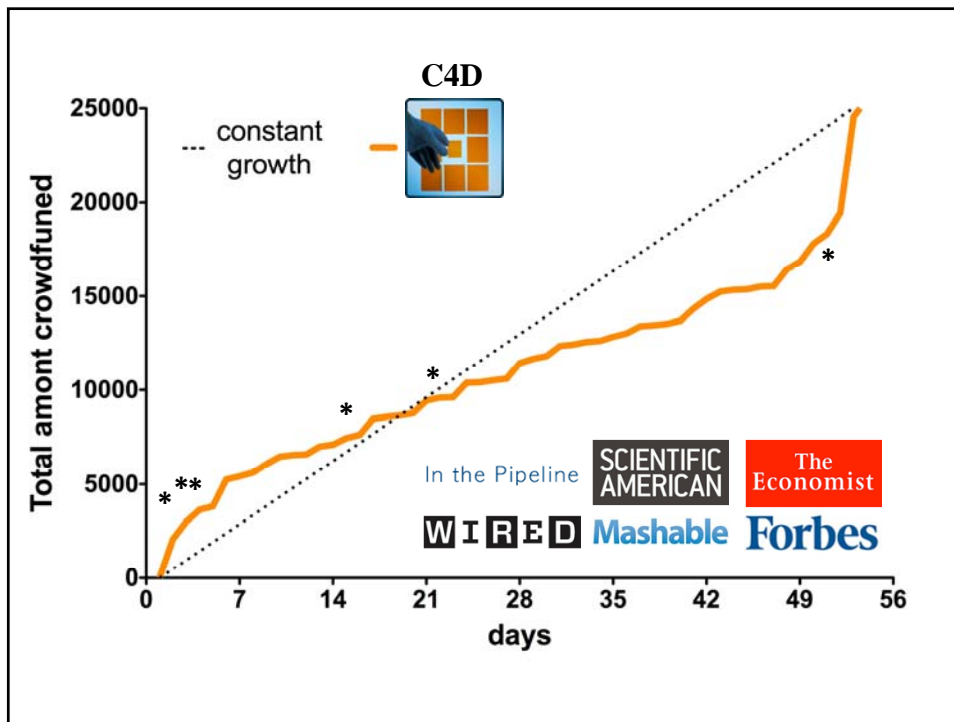


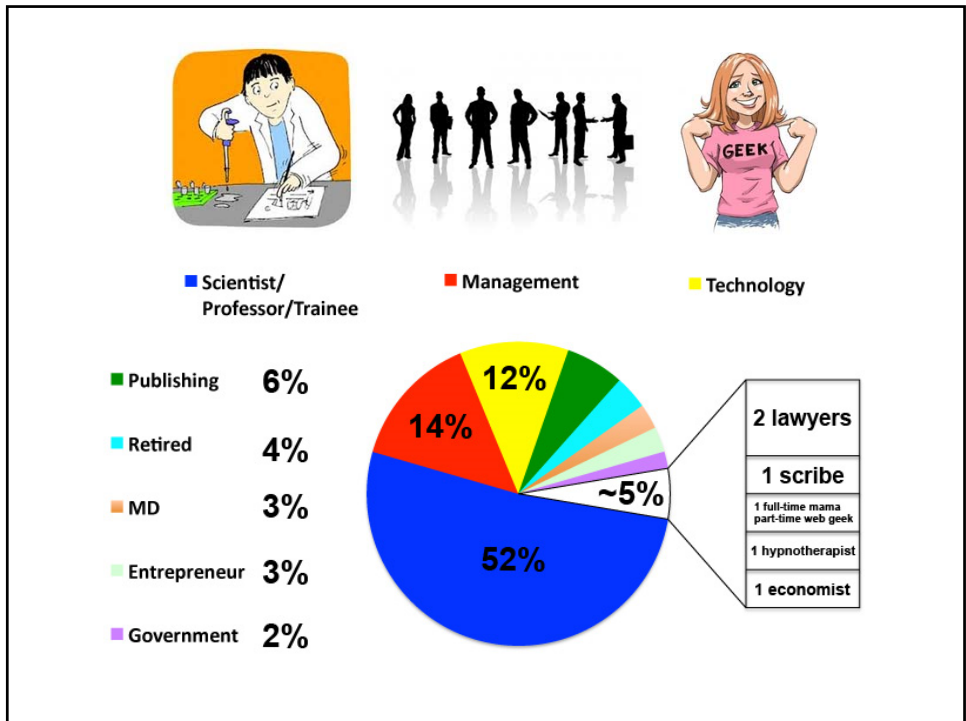
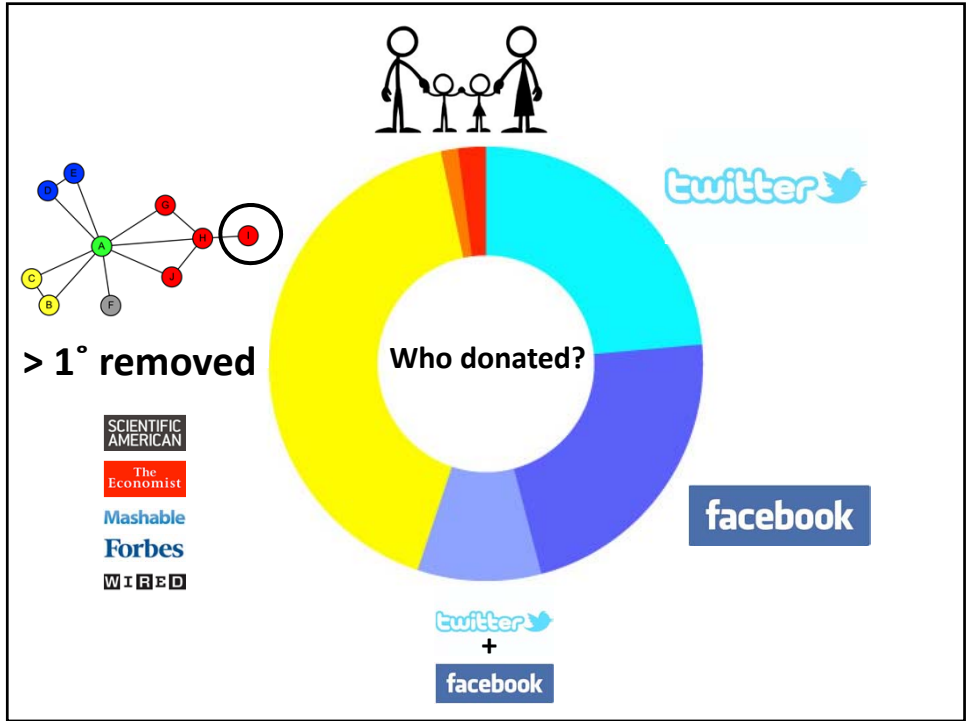
Project donation page

The screenshot shows a RocketHub crowdfunding page for a project titled "Crowdsourcing Discovery". The page features a video player with a thumbnail showing a grid of blue squares and the text "Crowdsourcing Discovery". To the right of the video, a summary box displays a progress indicator of 102% (with a red "Complete!" badge), a raised amount of \$25,460 towards a \$25,000 goal, and 385 funders. The project ended on 11/26/12. Below the video, there are social media share buttons and a "Latest Updates" section with a link to a Forbes article. A description section is partially visible, starting with "What's the problem, exactly?". On the right side of the page, there is a "Project Complete" section with a "Funders" list and a "Goods" section featuring a 3D printed molecule model. The molecule model is a complex, multi-colored structure (red, blue, green, yellow) representing a chemical compound.

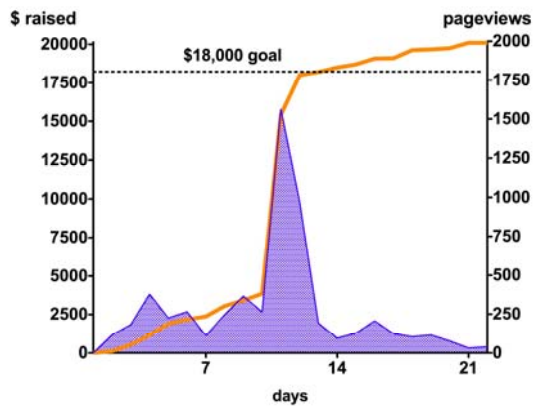
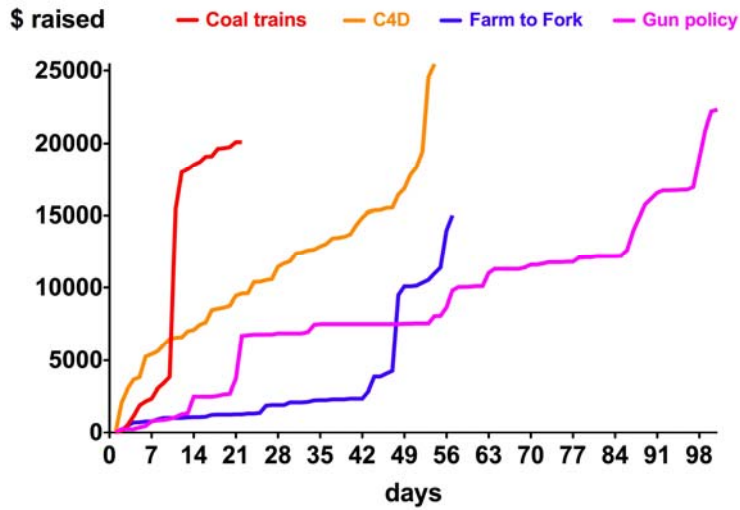


Produced by Ryan Griffin, voiceover by Veronica Amaya, and composed by Jon Steinmeier





blog.microryza.com



The Seattle Times

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Coal trains fire up UW chemist
 Can't get backing to study the health effects of coal trains? Then go rogue. A frustrated UW professor is taking his research straight to the people.

By Dan Jaffe
 Seattle Times staff columnist

145

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locally-sourced science

