

Alan Alda Center for Communicating Science®



AT STONY BROOK UNIVERSITY

Making the Choice to Connect

Laura Lindenfeld, Ph.D.

Health Research Alliance
March 28, 2019



Why does communication matter for science?

What are key challenges?

.....





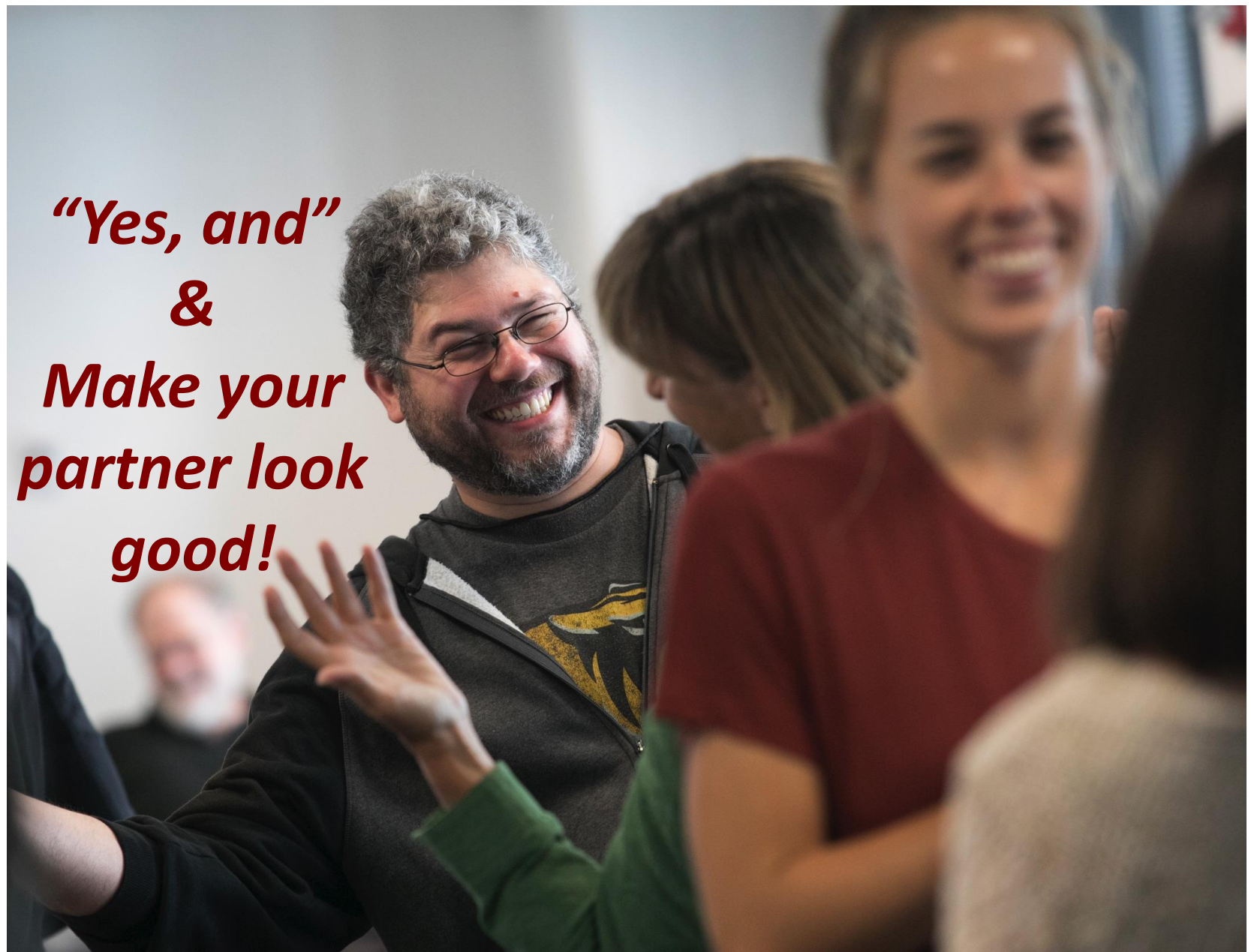
The Alda Method®

Alan Alda Center for Communicating Science®



AT STONY BROOK UNIVERSITY

***“Yes, and”
&
Make your
partner look
good!***





Thank You!

Presenter:

Laura Lindenfeld

laura.lindenfeld@stonybrook.edu

bitly.com/aldaplenary

aldacenter@stonybrook.edu

Join Us!



www.aldacenter.org

