# Boehringer Ingelheim and Patient Advocacy: Partnering for Patients

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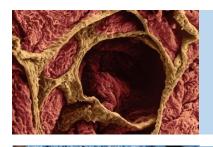


### Boehringer Ingelheim in Brief



- Family-owned global corporation
- Founded 1885 in Ingelheim, Germany
- 142 Affiliated Companies Worldwide
- Focus on Human Pharmaceuticals,
   Animal Health and Biopharmaceuticals
- ~50,000 Employees Worldwide
- 16 production facilities in 11 countries

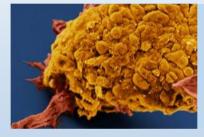
# Boehringer Ingelheim's Research Focus



Immunology and Respiratory Diseases



Oncology



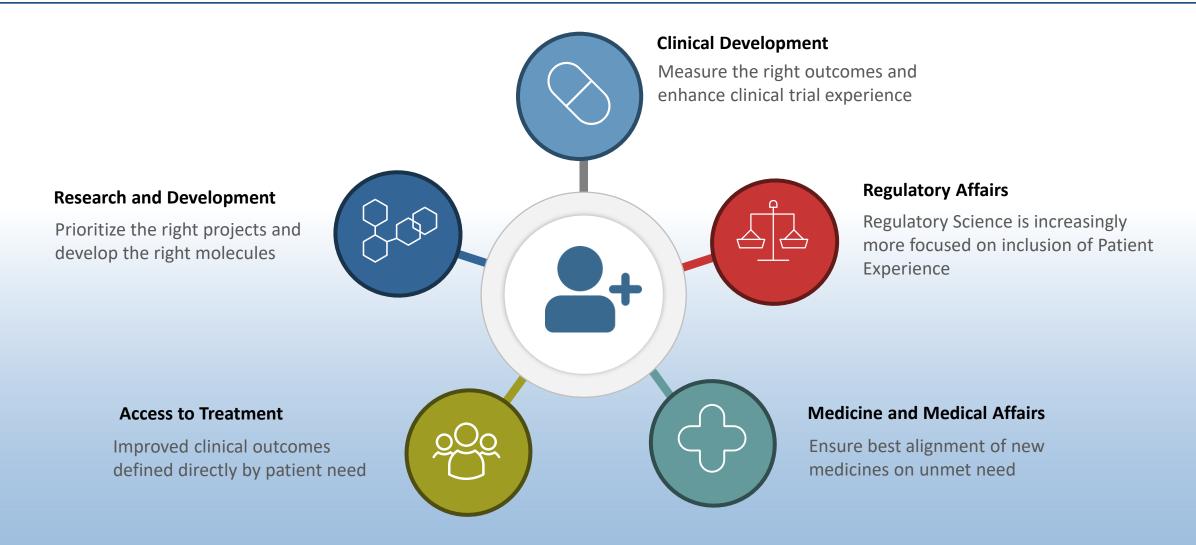
**Cardiometabolic Diseases** 



Diseases of the Central Nervous System

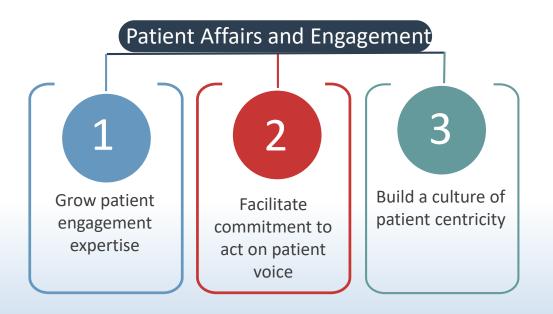


# Need for a Focus on Understanding the Patient Experience





# Enabling BI to Act on Patient Needs and Expectations



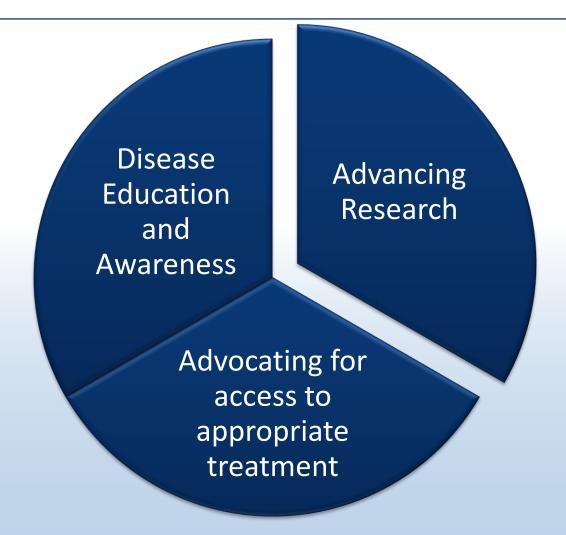






#### Partnership with Patient Advocacy Organizations is Essential

#### **Many Areas of Synergy**



Partnering with Patient Advocacy Organizations enhances our understanding of the unmet needs and expectations of the patient community

#### Advancing Research – Patient Registries

- Patient Registries are a powerful tool that offer a lens into the outcomes and drivers of disease in a real-world setting
- Registries are large endeavors best positioned in a precompetitive/consortia space
- Not just the patient voice, but everything about the patient

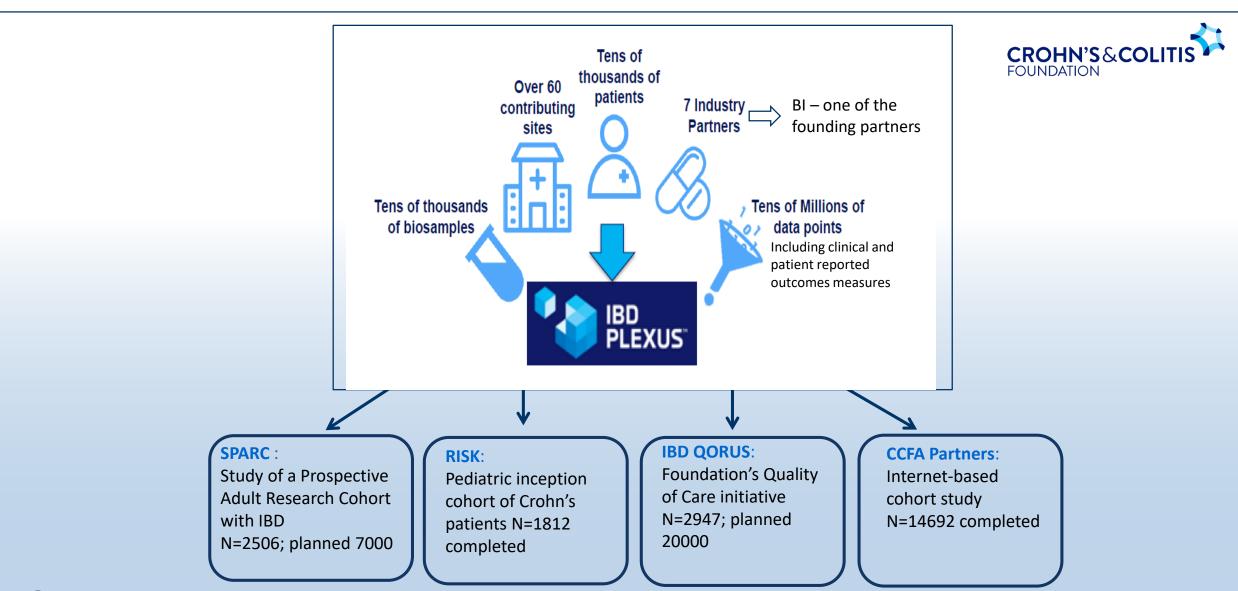




A unique opportunity to partner with the Crohn's & Colitis Foundation



#### IBD plexus platform – Deep Characterization of Patients



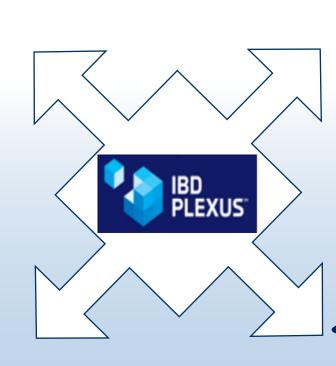


# Novel Insights Through Collaboration with the Crohn's and Colitis

**Foundation** 

Detailed patient phenotype information associated with biological samples that can be leveraged for clinical protocols / development

In depth information on site experience with different patient phenotypes



In depth information on medication and biologics usage by patients

Deep understanding of patient relevant outcome information



#### The Power of IBD plexus and Potential Value for Innovation

- Large studies of IBD patients (CD and UC) in a "real world" setting with both cross-sectional and longitudinal data
- Deep patient phenotyping including clinical information, patient outcomes and biological samples
- Detailed characterization of pediatric and adult IBD patients
- Extensive patient outcomes information



#### Innovation Does not come without Challenges

Strength of Plexus stems from having a group of industry experts, sharing a common goal, convene to advance IBD research in a pre-competitive space

- Complexities with integration of multiple types of data and information from multiple sources
- Real world dataset with some proportion of missing data requiring rules to handle the data for analysis
- Multiple Pharma with different priorities to integrate

The IBD Plexus team is working with their partners towards solutions...



## Concluding Thoughts....

- At BI, patient insights, perspective and preferences are sought and acted upon early, often and throughout the drug discovery and development continuum
- Partnership with Patient Advocacy Organizations is essential for ensuring that drug discovery and development is aligned with the needs and expectations of the patient community
- Collaborating with the Crohn's & Colitis Foundation within IBD Plexus offers a unique opportunity to understand well beyond simply the patient voice and drive innovative research and development

