Sponsored by the Arnold and Mabel Beckman Foundation
Reception sponsored by the Cancer Research Institute
All sessions will be held at the Beckman Center of the National Academies in Irvine, CA

**March 30 | Monday**

8:30 – 11:30 AM
**HRA Members Only: Professional Development Session**
(3 hours)
This optional session scheduled for the morning of March 30th is designed as an opportunity to provide HRA members with leadership training and professional development to support them in their current roles in philanthropy. All HRA Members are welcome to attend this session, however the content will be tailored for those in program officer and senior program officer positions, or the equivalent. The session will be led by an external facilitator with expertise in creating innovative professional development programs and helping teams navigate organizational change. The overarching goal of this session is to introduce effective approaches to foster environments where teams can be highly productive and successful, and to provide tools to cultivate effective collaborations and positive professional relationships. Additional details will be provided soon.

11:30 AM – 12:30 PM
**Lunch**
(60 min)

12:30 – 1:00 PM
**Welcome to the Members Meeting**
(30 min)

**HRA Board Chair**
Heather Snyder, PhD
Vice President, Medical & Scientific Relations | Alzheimer’s Association

**Program Committee Co-Chairs**
Caren Heller, MD, MBA
Chief Scientific Officer | Crohn’s & Colitis Foundation

Kristen Mueller, PhD
Senior Director, Scientific Program | Melanoma Research Alliance

**HRA Executive Director**
Maryrose Franko, PhD
Executive Director | Health Research Alliance

**Meet Our Sponsors**
Anne Hultgren, PhD
Executive Director | Arnold and Mabel Beckman Foundation

Jill O’Donnell-Tormey, PhD
CEO and Director of Scientific Affairs | Cancer Research Institute
1:00 – 2:00 PM  
**Using Platform-Based Tools to Measure Impact**

As grantmakers, we often grapple with how to specifically demonstrate the impact of our research investment. Effectively explaining the return-on-investment from funding research is critical to our mission, as donors become increasingly interested in realizing the importance of their donations. This session will explore how platform-based tools can be used to visualize research funding’s impact. Guiding the session will be speakers who have successfully used such tools to tell their impact stories. Speakers will share the results of their work and discuss creating deliverables to share with donors, their Boards, and/or the public. Likewise, they will also share their experiences and challenges that accompany the execution of such projects.

**Moderator**
*Shannon Gallagher-Colombo, PhD*
Associate Director, Corporate Alliances | American Association for Cancer Research

**Presenter**
*Jocelyn LeBlanc, PhD*
Research, Data and Impact Manager | Association of Medical Research Charities

**Member Speaker**
*Kristen Mueller, PhD*
Senior Director, Scientific Program | Melanoma Research Alliance

2:00 – 3:00 PM

**Breakout & Networking**

Grants Program Analysis Working Group Breakout

3:00 – 4:30 PM  
**Venture Philanthropy: Untapped Potential or Unintended Consequences? Exploring Venture Capital Approaches in the Philanthropic Space**

Venture philanthropy does not come without controversy. It remains a challenge for nonprofits, philanthropists, patients, start-ups and the public to determine if and how to combine philanthropy and for-profit strategies, even if the goal is to advance the mission as quickly as possible. Though venture philanthropy has potential to affect the pace of delivery of new treatments and translational research, there remain many considerations and challenges to choosing and implementing an effective venture philanthropy model, including requirements for tracking grants and negotiating return of capital while staying true to the organization’s charitable purpose. This session will feature an overview of the options available within the venture philanthropy space, followed by a discussion among organizations that have applied these tools within their portfolios. We will hear about their decision processes that led to the development of approaches, how their venture philanthropy is structured, and their successes and challenges.

**Moderator**
*Andrew Lyon, PhD*
Dean of Engineering | Chapman University

**Presenters**
*Marco Baptista, PhD*
Director, Research Programs | Michael J. Fox Foundation

*Lisa Richter, MBA*
Co-Founder and Managing Partner | Aviva Capital

**Member Speakers**
*Jill O'Donnell-Tormey, PhD*
CEO and Director of Scientific Affairs | Cancer Research Institute

*Jason Menzo*
Chief Operating Officer | Foundation Fighting Blindness
### March 30 | Monday (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:30 – 5:30 PM</td>
<td>Breakout &amp; Networking</td>
</tr>
<tr>
<td></td>
<td>(60 min) Drug and other Therapy Development breakout</td>
</tr>
<tr>
<td>5:30 – 7:30 PM</td>
<td>Reception with Heavy Hors D’Oeuvres at the Beckman Center</td>
</tr>
<tr>
<td></td>
<td>(2 hours)</td>
</tr>
</tbody>
</table>

### March 31 | Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 – 9:30 AM</td>
<td>BREAKFAST: Breakout &amp; Networking</td>
</tr>
<tr>
<td></td>
<td>(60 min) Grants Administration Working Group Breakout</td>
</tr>
<tr>
<td>9:30 – 11:00 AM</td>
<td>RFA Development and Marketing</td>
</tr>
<tr>
<td></td>
<td>(90 min) In this session, we will explore best practices for RFA development for new scientific areas, and marketing existing and new RFAs. In particular, speakers will discuss how to get input from innovators in a field new to the funder for a new RFA, key elements of a well-written RFA, and novel ideas for marketing your RFA to both traditional and expanded audiences. We will also examine this topic from the viewpoint of diversity and how RFAs can be written and marketed to ensure that underrepresented groups are reached and feel encouraged to participate.</td>
</tr>
<tr>
<td></td>
<td><strong>Moderator</strong></td>
</tr>
<tr>
<td></td>
<td>Anja Armache, PhD</td>
</tr>
<tr>
<td></td>
<td>Scientific Director</td>
</tr>
<tr>
<td></td>
<td><strong>Presenter</strong></td>
</tr>
<tr>
<td></td>
<td>Stephanie Endy, MA</td>
</tr>
<tr>
<td></td>
<td>Assoc. Vice President for Research</td>
</tr>
<tr>
<td></td>
<td><strong>Member Speakers</strong></td>
</tr>
<tr>
<td></td>
<td>Michele Cleary, PhD</td>
</tr>
<tr>
<td></td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td></td>
<td>Carole Wegner, PhD, HCLD</td>
</tr>
<tr>
<td></td>
<td>Senior Vice President, Research and Grants Administration</td>
</tr>
<tr>
<td>11:00 – 11:30 AM</td>
<td>RFA Development: Targeted Open Mic</td>
</tr>
<tr>
<td></td>
<td>(30 min)</td>
</tr>
<tr>
<td>11:30 – 11:45 PM</td>
<td>HRA Updates</td>
</tr>
<tr>
<td></td>
<td>(15 min)</td>
</tr>
<tr>
<td>11:30AM – 12:30PM</td>
<td>LUNCH: Breakout &amp; Networking</td>
</tr>
<tr>
<td></td>
<td>(60 min) Research Workforce and Early Career Development Working Group Breakout</td>
</tr>
</tbody>
</table>
### Patient Engagement

This session will focus on the strengthening trend of incorporating the patient voice and values into funded research efforts. We will hear about various mechanisms to incorporate patients’ input in various steps along the project-funding continuum: from engaging in setting research priorities, evaluating research proposals, participating in the research team, and receiving updates and feedback during their participation in clinical research projects.

This session will be followed by a breakout session. The committee will survey the membership before the meeting and present the survey results at the beginning of the breakout. During the breakout additional HRA members are encouraged to come prepared to share info on their programs, in addition to the opportunity to hear more from the researcher’s and the patient advocate’s perspective.

**Moderator**

Krissa Smith, PhD  
Director, Research Programs | Susan G. Komen

**Presenters**

Michelle Johnston-Fleece, MPH  
Senior Program Officer | Patient-Center Outcomes Research Institute

Alana Welm, PhD  
Professor of Oncological Sciences | University of Utah School of Medicine

Sandi Spivey, MBA  
Advocate | Metastatic Breast Cancer Patient Advisory Council

**Member Speakers**

Diana Shineman, PhD  
Vice President of Research and Medical Programs | Tourette Association of America

Dean Frohlich, PhD  
Scientific Review Officer | ASCO Foundation

Angela McCarty  
Associate Manager, Peer Review | American Heart Association

Glendon Zinser, PhD  
Scientific Grants Manager | Susan G. Komen

### 2:00 – 2:30 PM  
(30 min)

**Patient Engagement Breakout**

### 2:30 PM

**Adjourn**