Engaging Awardees through an Alumni Network

The ABTA Alumni Research Network (AARN)

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ABTA Alumni Research Network

- Annual Meeting
- Dinner at Society for Neuro-Oncology Annual Meeting
- Linkedin group
- Other social media engagement
What does it take to manage the network

Staff time
- Meeting planning
  - Venue or platform
  - Planning calls
  - Coordinating speakers
  - Registration
  - Reimbursements
- Email and Linkedin communications
- Social Media
- Collaborating with other ABTA staff
- Tracking information
  - Engagement
  - Collaboration

Funding
- Donors
- Sponsors

[Graph showing AARN Member Engagement by level of impact for years FY15 to CY21, with categories High, Medium, and Low.]

71 Past and current collaborative groups among AARN members
58 publications have come out of these groups
Value of the AARN to the AARN members

To the members

• Educational sessions
  • Relevant scientific information
  • Career Development topics
• Leadership opportunities
• Speaking Opportunities

• Productive collaborations
• <95% Satisfaction with the Annual Meeting
• 70% Retention at the Annual Meeting YOY
Value of the AARN to the ABTA

• Engaged and responsive grantees
• Peer Reviewers
• Review patient educational materials
• Speakers for our patient meetings
• Speakers for fundraising events
• Stories to feature to our patient and donor audience
• Fundraising
• Advisors for our research program

15 AARN members served as reviewers in 2020

26 AARN members spoke at ABTA events in 2020
Thank You

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