

# Engaging Awardees through an Alumni Network



American  
Brain Tumor  
Association®

*Providing and pursuing answers®*

The ABTA Alumni Research Network (AARN)

Heather Calderone

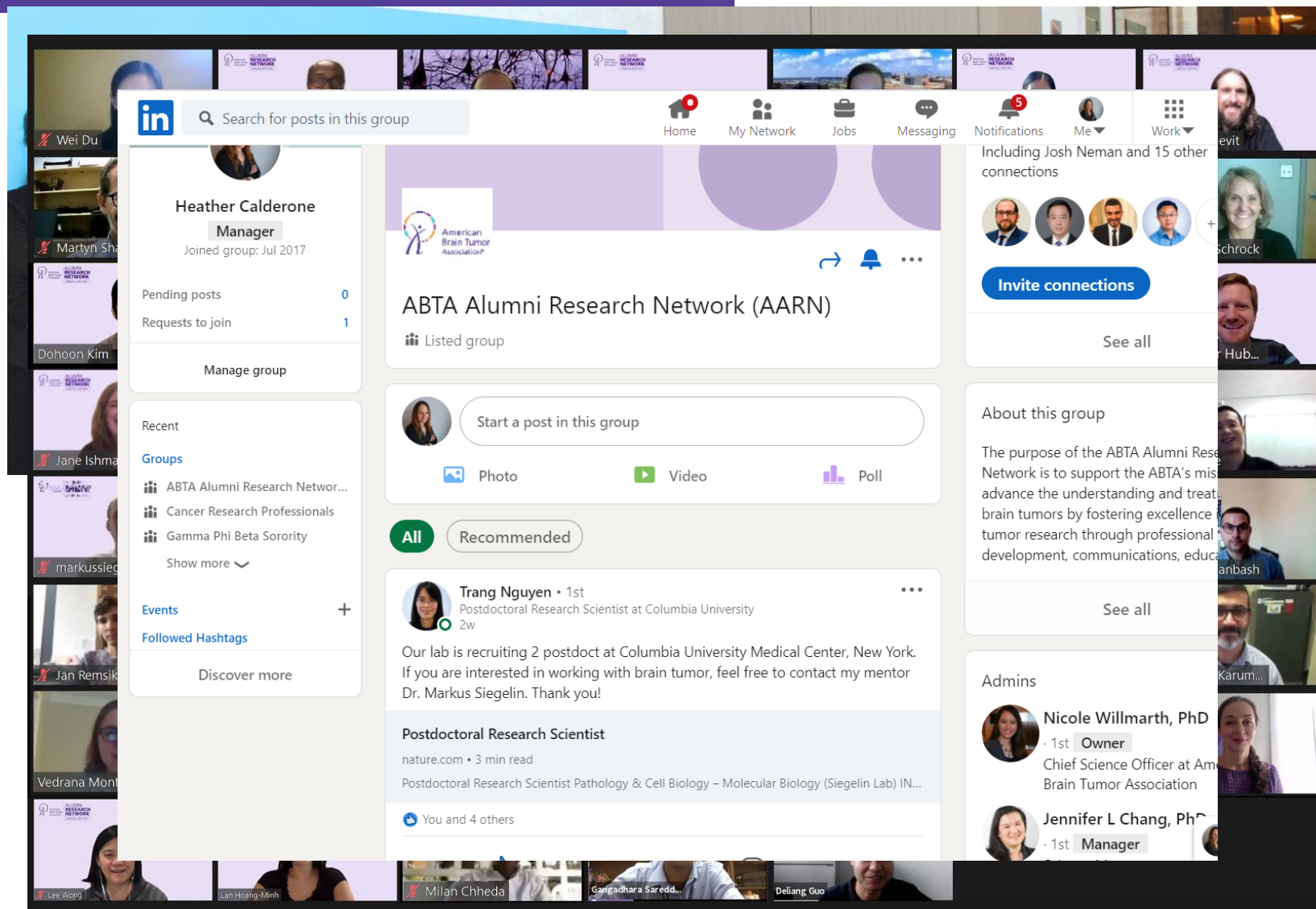
Director of Research and Grants

American Brain Tumor Association

October 21, 2021

# ABTA Alumni Research Network

- Annual Meeting
- Dinner at Society for Neuro-Oncology Annual Meeting
- LinkedIn group
- Other social media engagement



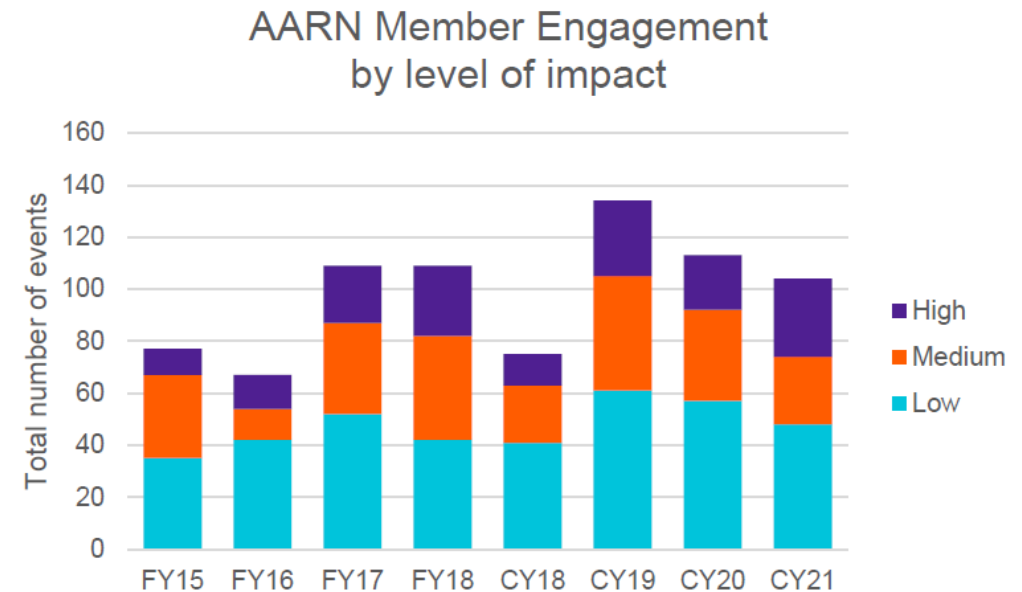
# What does it take to manage the network

## Staff time

- Meeting planning
  - Venue or platform
  - Planning calls
  - Coordinating speakers
  - Registration
  - Reimbursements
- Email and LinkedIn communications
- Social Media
- Collaborating with other ABTA staff
- Tracking information
  - Engagement
  - Collaboration

## Funding

- Donors
- Sponsors



**71** Past and current **collaborative groups** among AARN members

**58** publications have come out of these groups

# Value of the AARN to the AARN members

To the members

- Educational sessions
    - Relevant scientific information
    - Career Development topics
  - Leadership opportunities
  - Speaking Opportunities
- 
- Productive collaborations
  - <95% Satisfaction with the Annual Meeting
  - 70% Retention at the Annual Meeting YOY





# Value of the AARN to the ABT

- Engaged and responsive grantees
- Peer Reviewers
- Review patient educational materials
- Speakers for our patient meetings
- Speakers for fundraising events
- Stories to feature to our patient and donor audience
- Fundraising
- Advisors for our research program

## The Tenacity of Science

He was the first in his family to finish college, among uncles and cousins who were hard-working coal miners and car



**15** AARN members served as reviewers in 2020



**26** AARN members spoke at ABTA events in 2020

an 30% of STEM  
ateful to know and support these trailblazers in  
who are expanding our understanding of brain



Support  
Our Heroes

[DONATE](#)



Thank You

[hcalderone@abta.org](mailto:hcalderone@abta.org)

