American Heart Association

ENGAGING Awardees as Advisors

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MORE THAN ‘JUST’ Awardees

- AHA Awardees are a rich resource to develop into advisors and thought leaders
- AHA awards are not only investments in science – we help launch careers
- We cultivate awardees for future leadership roles
The AHA supports awardees with professional growth & engagement opportunities throughout their careers.

Grants enable researchers to advance the AHA’s scientific mission and strategic priorities.

AHA-funded researchers build their network and standing via professional engagement: Councils, Membership, Publications, Events.

Awardees may engage at field level in critical community impact & fund raising initiatives, and representative of the AHA brand.
AWARDEE ENGAGEMENT

PROFESSIONAL
- Maintaining Professional Membership – at higher tiers
- Peer Review of Research Proposals, Abstracts, Journals, Scientific Guidelines and Statements
- Council Committee Participation
- Committee Leadership Positions
- Professional Mentoring
- Authoring Scientific Articles
- AHA Conference Presenters

COMMUNITY
- Local Board Involvement
- Donor Relations
- AHA Spokespersons, incl. media
- Testament of AHA Research Impact at Events (to them & in general)
- Public Policy Engagement
- Supporting Patient Quality Improvement Initiatives
- Participation in Local Fundraising Activities
CHALLENGES: COMMUNICATION & EFFECTIVE DATA MANAGEMENT

• Increase quantity & reliability of awardee contact info
• Educate awardees on the importance of career updates
• Coordinate initial & sustained data verifications
• Teach internal staff how to access awardee data
• Establish a benchmark demographic awardee profile
• Understand awardees’ career/professional needs