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# Crohn's & Colitis Foundation IBD Ventures logic model

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# IBD Ventures Objectives

## Accelerate

### New Products



Therapeutics



Devices



Diagnostics

## Convene & Catalyze

### Partnerships



## Return on Investment

### Reinvest Towards Mission



Care & Cure

# Inputs

Financial investment for projects  
Staff expertise in product development and field of IBD; administration  
Volunteers – IBD Ventures review committee  
Value-add resources (e.g., Plexus, connections)

## Activities

Advise preapplication  
Network/foster connections

Solicit and review projects

### Projects selected

- Contract projects for funding; Distribute funding
- Provide accelerator resources to portfolio programs
- Oversight of progress of portfolio programs
- Advise portfolio programs; make connections with other partners

### Projects not selected

Provide feedback and guidance to applicants

# Outputs

# projects

Amount of funding distributed by focus area

# of projects that successfully gained funding by Foundation as a result of Foundation's advice

## Short-term outcomes (1-2 yrs)

### **Funded projects**

- #/% of projects meet agreed upon milestones for product development
- #/% of projects advance to the next step on critical path

## Intermediate outcomes (3-6 yrs)

Secure additional funding from other sources



Enhance intellectual property (e.g., patent filed, license intellectual property)



Complete studies to meet needs of regulatory milestone requirements



Reach regulatory milestones toward product approval

Create or sell company, out license product, and/or implement exit strategy with a ROI

## Long term outcomes (6+ yrs)

- Novel/impactful new products enter market to help IBD patients
- ROI

### Ultimate goal



Prevent disease progression  
Improve quality of life among patients  
Increase in remission rates  
Cure(s) for IBD

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\*Products comprise treatments, devices, diagnostics and digital health