# Crohn's & Colitis Foundation IBD Ventures logic model

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## **IBD Ventures Objectives**









#### **Inputs**

Financial investment for projects

Staff expertise in product development and field of IBD; administration

Volunteers – IBD Ventures review committee

Value-add resources (e.g., Plexus, connections)

#### **Activities**

Advise preapplication

Network/foster connections

Solicit and review projects

#### **Projects selected**

- Contract projects for funding; Distribute funding
- Provide accelerator resources to portfolio programs
- Oversight of progress of portfolio programs
- Advise portfolio programs; make connections with other partners

#### Projects not selected

Provide feedback and guidance to applicants



#### **Outputs**

# projects

Amount of funding distributed by focus area

# of projects that successfully gained funding by Foundation as a result of Foundation's advice

## **Short-term outcomes (1-2 yrs)**

#### **Funded projects**

- #/% of projects meet agreed upon milestones for product development
- #/% of projects advance to the next step on critical path



### Intermediate outcomes (3-6 yrs)

Secure additional funding from other sources

Create or sell company, out license product, and/or implement exit strategy with a ROI

Enhance intellectual property (e.g., patent filed, license intellectual property)

Complete studies to meet needs of regulatory milestone requirements

Reach regulatory milestones toward product approval



## Long term outcomes (6+ yrs)

- Novel/impactful new products enter market to help IBD patients
- ROI

## **Ultimate goal**

Prevent disease progression

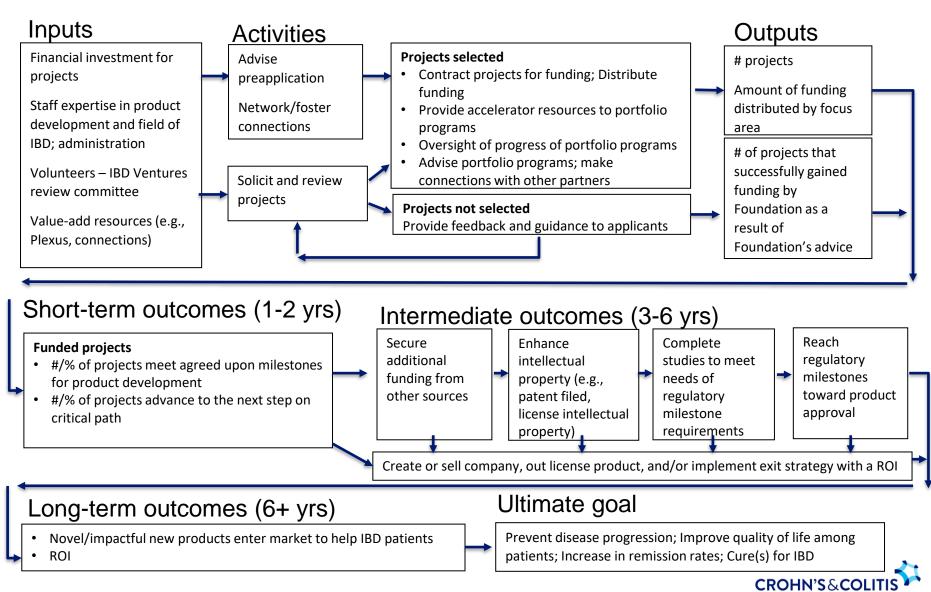
Improve quality of life among patients

Increase in remission rates

Cure(s) for IBD



## **IBD Ventures logic model**



<sup>\*</sup>Products comprise treatments, devices, diagnostics and digital health