



## Stories as sensemaking strategies

### Liz Neeley for HRA - June 2022 - References in talk

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<sup>1</sup> Part of a special issue, edited by Bauer (2016). "Why Does the 'Deficit Concept' Not Go Away?" *Public Understanding of Science* 25, no. 4. <https://doi.org/10.1177/0963662516640650>.

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## Additional recommendations

Each entry will take you in interesting directions, and help contextualize the ideas I shared. Enjoy!

### On storytelling and narrative persuasion

- Dahlstrom and Ho. (2012) "Ethical Considerations of Using Narrative to Communicate Science." *Science Communication* 34, 5: 592–617. <https://doi.org/10.1177/1075547012454597>.
- Murphy, Sheila T., Lauren B. Frank, Joyee S. Chatterjee, and Lourdes Baezconde-Garbanati. "Narrative versus Nonnarrative: The Role of Identification, Transportation, and Emotion in Reducing Health Disparities" *Journal of Communication* 63, no. 1 (February 2013): 116–37. <https://doi.org/10.1111/jcom.12007>.
- Nabi and Green (2015). "The Role of a Narrative's Emotional Flow in Promoting Persuasive Outcomes." *Media Psychology* 18, 2: 137–62. <https://doi.org/10.1080/15213269.2014.912585>.

### On sensemaking

- Will and Pies. (2018) "Sensemaking and Sensegiving: A Concept for Successful Change Management." *Journal of Accounting & Organizational Change* 14, 3: 291–313. <https://doi.org/10.1108/JAOC-11-2016-0075>.
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### On facts, knowledge, and values

- Moon and Blackman. (2014) "A Guide to Understanding Social Science Research for Natural Scientists." *Conservation Biology* 28, 5: 1167–77. <https://doi.org/10.1111/cobi.12326>