



PUBLICATION
A C A D E M Y

**Sharpen Grantee Dissemination Skills,
Compound Your Impact**

ROI of Rapid Dissemination of Findings from Grant Projects

- **Faster Dissemination** = Mission Achievement and Impact 
- **Faster Dissemination** = Societal Impact from Knowledge Creation 
- **Faster Dissemination** = Legislative & Policy Impact 
- **Faster Dissemination** = Influencer & Thought leadership Ranking 
- **Faster Dissemination** = Attract More Qualified Applicants for Grants 
- **Faster Dissemination** = Grantee Career Advancement Opportunities 

WHEN A FOUNDATION PRIORITIZES PUBLISHING, EVERYBODY WINS

Our Evidence-Based 360° Training Model

RESULTS DISSEMINATION



Social Media



Policy Briefs



Blog Posts



Media Training



Press Releases



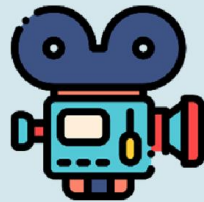
Podcasts



Digital Newsletter
Articles



Scientific
Magazine Articles



Broadcast
Scripts

ACADEMIC PUBLISHING



Journal Articles



Book Chapters



Conference Papers
& Posters

GRANT WRITING



Grant Seeking



Proposal Writing



Grant
Management

About Us

Publication Academy is the premiere online professional development platform designed to significantly increase the speed at which grantees and fellows can disseminate the results of their foundation-funded projects to maximize the positive impact on our communities. Participants also learn to circulate their findings via peer-reviewed publications and to write more successful grant proposals.

Our groundbreaking and user-friendly platform features the largest online selection of 160+ hours of high-definition video courses that can be completed at grantees' own pace. We offer customized curricula, microbadge programs, and certification programs which include live group supervision sessions with world-renowned thought leaders.

Filled with step-by-step tutorials, time-saving templates, real-world examples, engaging exercises, and up-to-date research, Publication Academy courses have been found to increase dissemination speed by 75% and increase publication output between 50% to 500% across professions and cultural backgrounds

“Who’s Who” of Instructors



UNIVERSITY OF
OXFORD



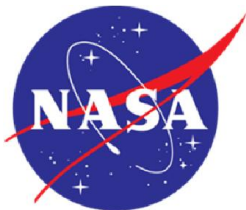
UNIVERSITY OF
CAMBRIDGE



HARVARD
UNIVERSITY



Penn
UNIVERSITY of PENNSYLVANIA



Smithsonian

- 100+ years of results dissemination experience
- \$100M+ of grants won
- 100+ media appearances
- 100K+ social media followers
- 150+ peer-reviewed journal articles
- Dozens of books
- **FUN!**

Trusted By



TEMPLETON WORLD
CHARITY FOUNDATION

VIPC

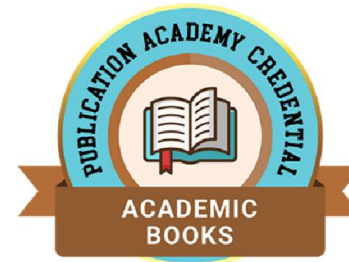
VIRGINIA INNOVATION
PARTNERSHIP CORPORATION



**THE GLOBAL
GOOD FUND**

NC STATE UNIVERSITY

Badge Microcredential Programs



All microcredential programs and their badges are customizable
and can be privately labelled

Certification Programs



13 Module Certification

30+ Hours of Video Courses
w/ Ongoing Live Coaching



26 Module Certification

70+ Hours of Video Courses
w/ Ongoing Live Coaching



52 Module Certification

125+ Hours of Video Courses
w/ Ongoing Live Coaching

+ “Build a Custom Curriculum” Option

Why Partner with Us?

The only managed program designed specifically for foundations that champion scalable, high social impact programs and promote representation equity and the advancement of professionals (incl. faculty and students) from underrepresented groups in Higher Ed and CTE

- **Most comprehensive results dissemination curriculum**
 - 600% more content than next largest competitor
- **Only hybrid model (On Demand + Live Webinar)**
 - 7x lower attrition rate than On Demand-only courses

Why Partner with Us? (Cont'd)

- **Only template-based dissemination pedagogy**
 - Automate critical dissemination tasks to minimize the time needed to impact practice, policy, and research
- **Only results dissemination microcredentials**
 - Customizable with your foundation's logo
 - Digitally displayable on grantees' social media profiles
- **Only enterprise portal available**
 - Real-time auditing to allow foundation staff to track:
 - Grantee **progress**
 - Grantee **performance**
 - Grantee **satisfaction**

Case Study of Program Effectiveness

CLIENT: Templeton World Charity Foundation (TWCF), \$2B+ Size

CUSTOM PROGRAMS:

1. TWCF Results Dissemination Course
 - 9 On Demand video modules
 - 9 bimonthly Live Webinars for group coaching
2. TWCF Academic Writing Course
 - 21 On Demand video modules
 - 20 bimonthly Live Webinars for group coaching
3. TWCF Grant Writing & Management Course
 - 3 On Demand video modules
 - 6 bimonthly Live Webinars for group coaching

GRANTEES: Researchers working for non-profits, university faculty members, and graduate students

COHORT SIZE: 25 participants per cohort (3 cohorts)

Case Study of Program Effectiveness

OVERALL EVALUATION

- **100%** of participants reported that the programs were “Very Valuable” or “Valuable” when taking into consideration the time they required, the knowledge gained, and applicability of the content
- **95%** of participants recommended that future grantees receive access to the programs
- **>90%** of participants reported a significant increase in their confidence levels with regards to disseminating their project results

INCREASE IN PUBLICATION OUTPUT *(over a 2-year follow-up period)*

- Results dissemination
 - **100%** increase in policy briefs and evidence briefs
 - **>75%** increase in podcast development
 - **>50%** increase in research-related social media posts
 - **>50%** increase in mainstream media appearances (TV, radio, press)
 - **>40%** increase in blog and digital newsletter posts
- Peer-reviewed journal articles and book chapters
 - **>300%** increase in total number of peer-reviewed publications produced by participants
 - **>50%** avg increase in number of peer-reviewed publications produced per participant

2023 Offer

Let Us Prove Our Effectiveness to You
by Launching a Pilot Program Together

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