



PROGRAM DEVELOPMENT FLOWCHART

DESCRIPTION: Publication Academy is proud to partner with mission-focused foundations to compound their impact by supporting grantees and fellows in the rapid dissemination of grant project findings. Together, we will cultivate an internal culture of and reputation for research excellence and multidisciplinary collaboration that will accelerate the pace at which discoveries move through the thought leadership pipeline. This flowchart illustrates our tailored process of developing training curricula to support your foundation's unique goals and current program priorities.

INITIAL MEETING

Discuss Foundation's Strategic Objectives

Mission

Types of Grantees

Current Programming Priorities

Discuss Publication Academy's Services

Custom Program Development

Standard Digital Badge & Certification Programs

Explore Funding Mechanisms

Operating Budget

Grant

Donation

Provide Platform Access for Decisionmaker Review

PROGRAM DESIGN

Select Program Structure

On Demand Modules Only

On Demand Modules + Live Webinar Sessions

Select On Demand Modules

Select Digital Badges

Branding: PA or Custom

Select Program Evaluation Methods & Milestones

Select Type(s) of Participants

Select Number & Size of Cohorts

Select Length of Contract

Select Certifications

Branding: PA or Custom

Select Program Start/End Date

Negotiating Pricing

Review & Sign Services Agreement

PARTICIPANT SELECTION

Local Champion(s)

Senior Program Officer

Director of Communications

President or Exec Director

Materials

Internal Marketing Copy

Registration Form Template

Landing Page Template

Awareness

Electronic Campaign

Print Campaign

Verbal Campaign

Timing

Date of Initial Invitation

Date of Reminder(s)

Date of Registration End

Framing

Competitive Application Process

Non-Competitive Registration Process

Required Program Participation

Finalize Cohorts & Notify Participants

Program Entry Survey

PROGRAM SETUP & ONBOARDING

On Demand Modules

Participant Username & Password Setup
(IF APPLICABLE)

LTI Integration to Local LMS
(IF APPLICABLE)

Live Webinars

Schedule Live Webinars
(IF APPLICABLE)

Identify & Train Local Live Webinar Facilitator(s)
(IF APPLICABLE)

RUN PROGRAM

Ongoing Technical Support for Participants

Ongoing Pedagogical Support for Local Live Webinar Facilitator(s)
(IF APPLICABLE)

Periodic Meetings to Review Progress, Performance, & Program Improvements

Participants Complete End-of-Program Impact Assessment

Issue Digital Badge(s) & Certification(s)
(IF APPLICABLE)

Meeting to Evaluate Program Performance & Plan Future Programs