



# Measures of Success – Spring 2024 HRA Meeting

The V Foundation for Cancer Research

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# How do we measure “success”?



Publications



Citations



Clinical trials and  
patents



Additional  
funding



Media  
attention



Professional  
development

# How do we track success outputs?



## Progress Reports

- General science update
- Key quotes and testimonials
- Career development



Dimensions

## Dimensions

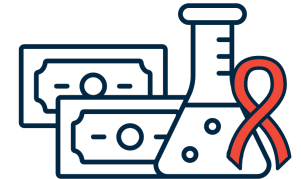
- Number of publications
- Number of citations
- Aggregate funding



Altmetric

## Altmetric

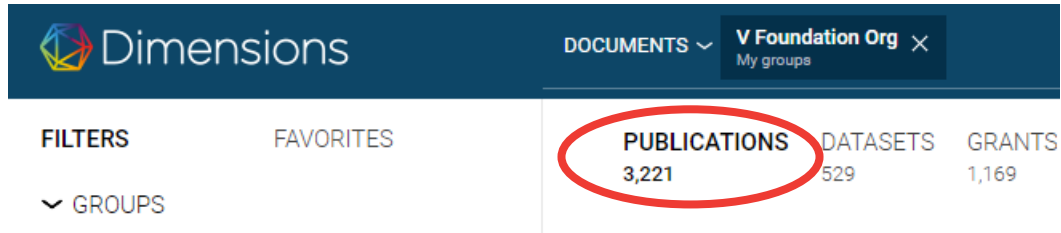
- Patents
- Policy documents
- Media attention



**We fund high-risk, high reward science** that is making strides in across the scientific continuum in cancer research.

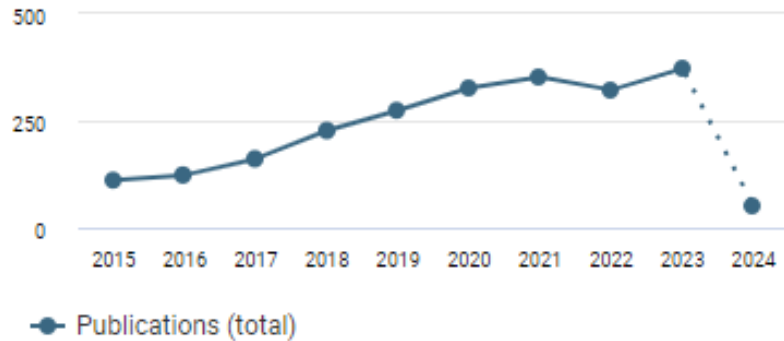
# Dimensions in action

## Direct metrics

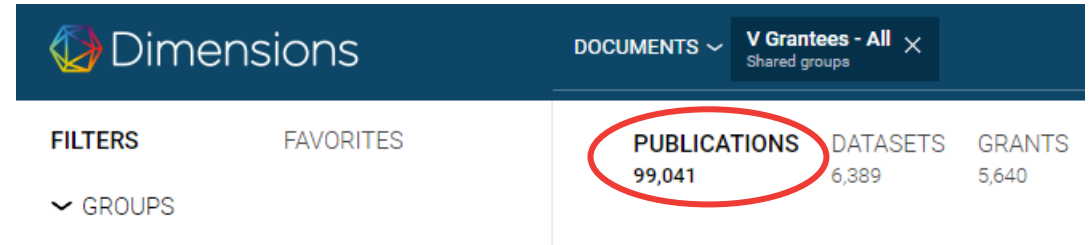


Citations  
302 K

Citations (Mean)  
93.70

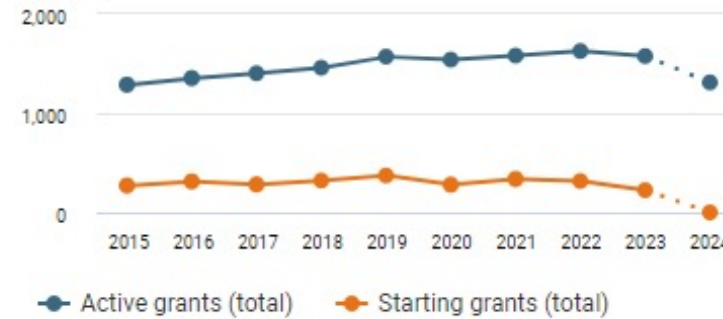


## Indirect metrics



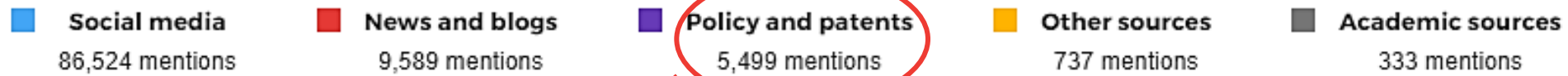
Aggregated funding amount  
USD 19.5 B


Average funding amount  
USD 3.6 M




# Altmetric in action

## Mention breakdown



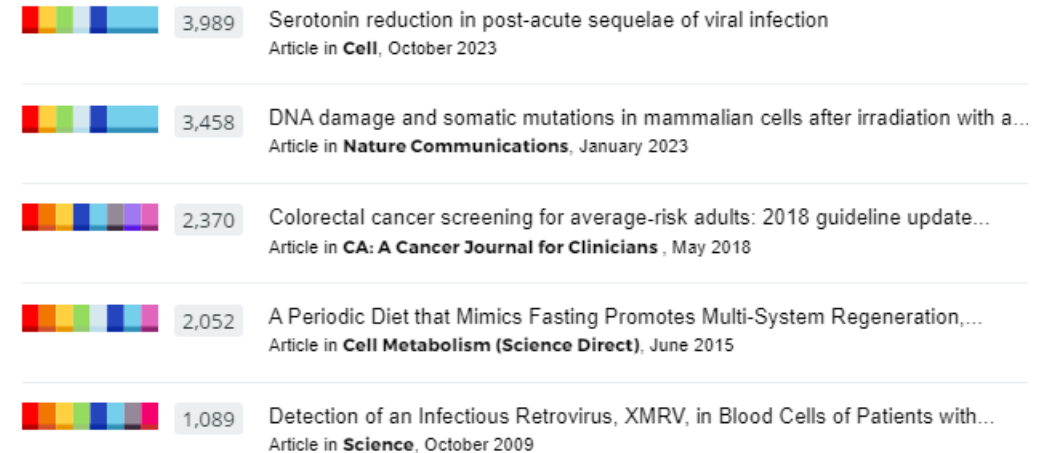
 **Summary of WTC Health Program research : NIOSH research compendium 2022 August**  
Policy document published by **Centers for Disease Control and Prevention (CDC)**

Cites the following research outputs [\[show 549 more\]](#):

 **Multiple Myeloma and Its Precursor Disease Among Firefighters Exposed to the World Trade Center Disaster**  
Article in *JAMA Oncology*, April 2018

 **Early assessment of cancer outcomes in New York City firefighters after the 9/11 attacks: an observational cohort study**  
Article in *The Lancet*, September 2011

## Top “outputs”



# Examples of communicating impact

**3,000+**

Papers published as a direct result of our awarded grants.

**\$19B+**

V Foundation grantees, collectively, throughout their careers, have generated in cancer research.

**1,000+**

clinical trials V Foundation grantees, collectively, throughout their careers, have been connected to.

**5,400+**

Mentions in patents and policy documents from our funded research outputs.

Goal: to show donors, staff and the public that we are making progress in cancer research

# These are great tools...but,

## Key Considerations

- “Living” updates after grant duration
- Real-time data without having to survey grantees
- Various metric opportunities, indirect and direct

## But...

- Expensive
- Manual curation

## And...

- Data is only as strong as your ability to share it and re-purpose it

Lesson learned: Education internally and externally is just as important as having the data



“

Don't Give Up . . .  
Don't Ever Give Up!®

- Jim Valvano



# Thank you!



V FOUNDATION®  
*Victory Over Cancer*

