

# Partnerships across Community & Research Entities

Jeffress Trust Awards Program in Research Advancing Health Equity

A program of the Thomas F. and Kate Miller Jeffress Memorial Trust  
Bank of America, N.A., Trustee



# Funding Opportunities

*Supporting collaborative research projects that leverage the strengths of Virginia communities, organizations, and institutions to help its residents achieve optimal health.*

## Partnership/Collaborative Establishment Award

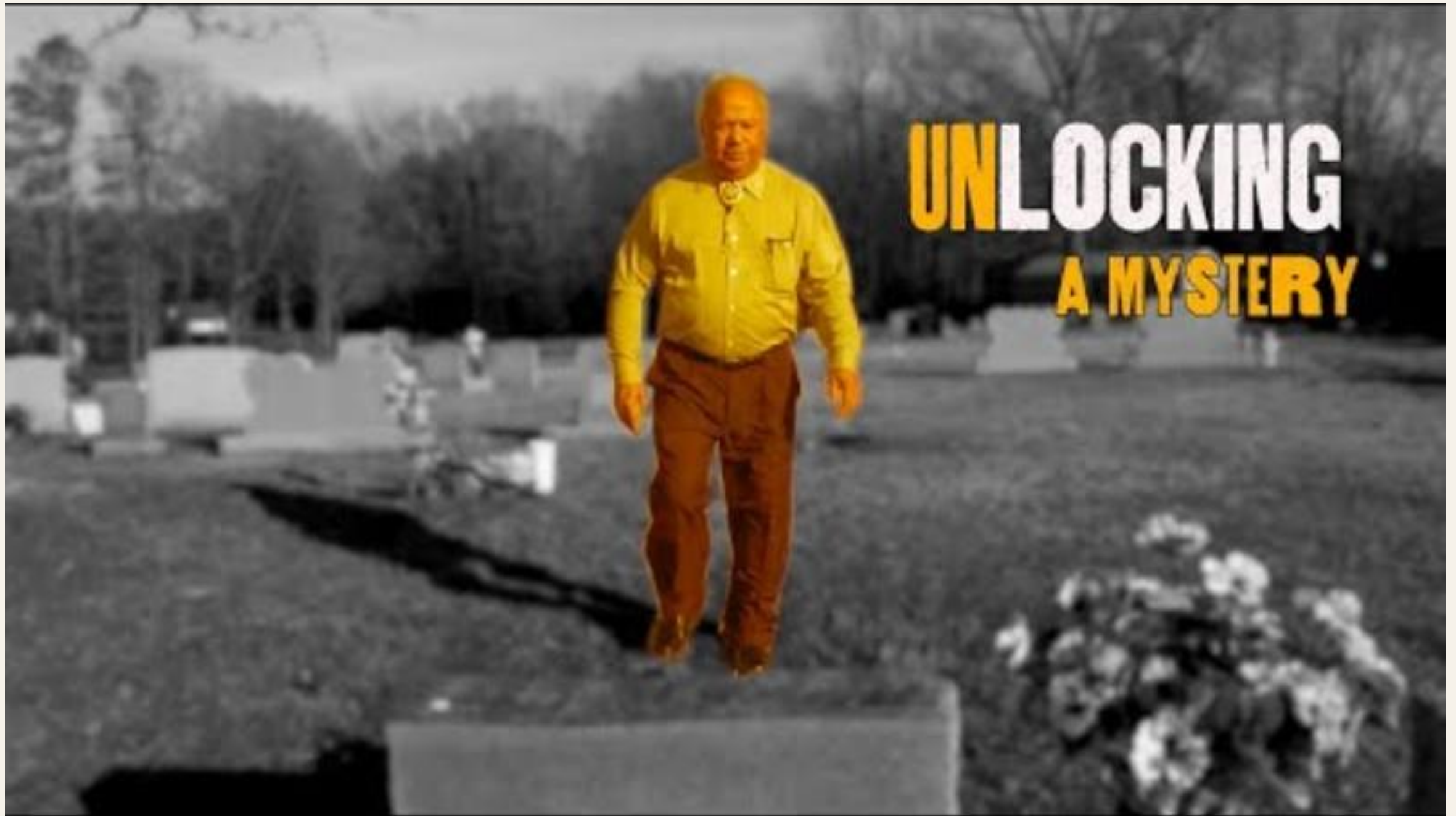
\$150,000 over Two-Years

- GOAL: To support the development and establishment of collaborative efforts upon which to carry out future research activities to advance health equity

## Research Awards

\$600,000 over Three Years

- GOAL: To support collaborative research partnerships to conduct research to advance health equity in one of the following areas:
  - Policy, Systems, and Environmental Change Strategies Analysis
  - Program/Practice Analysis
  - General Research

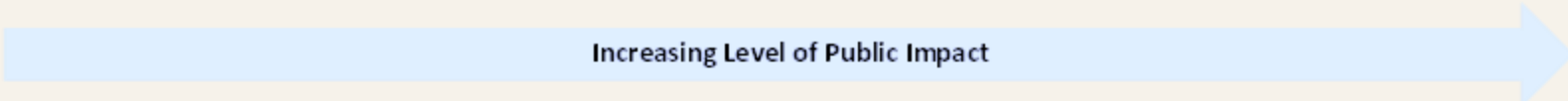


View video on YouTube: <https://www.youtube.com/watch?v=KgHWRBwNvdo>

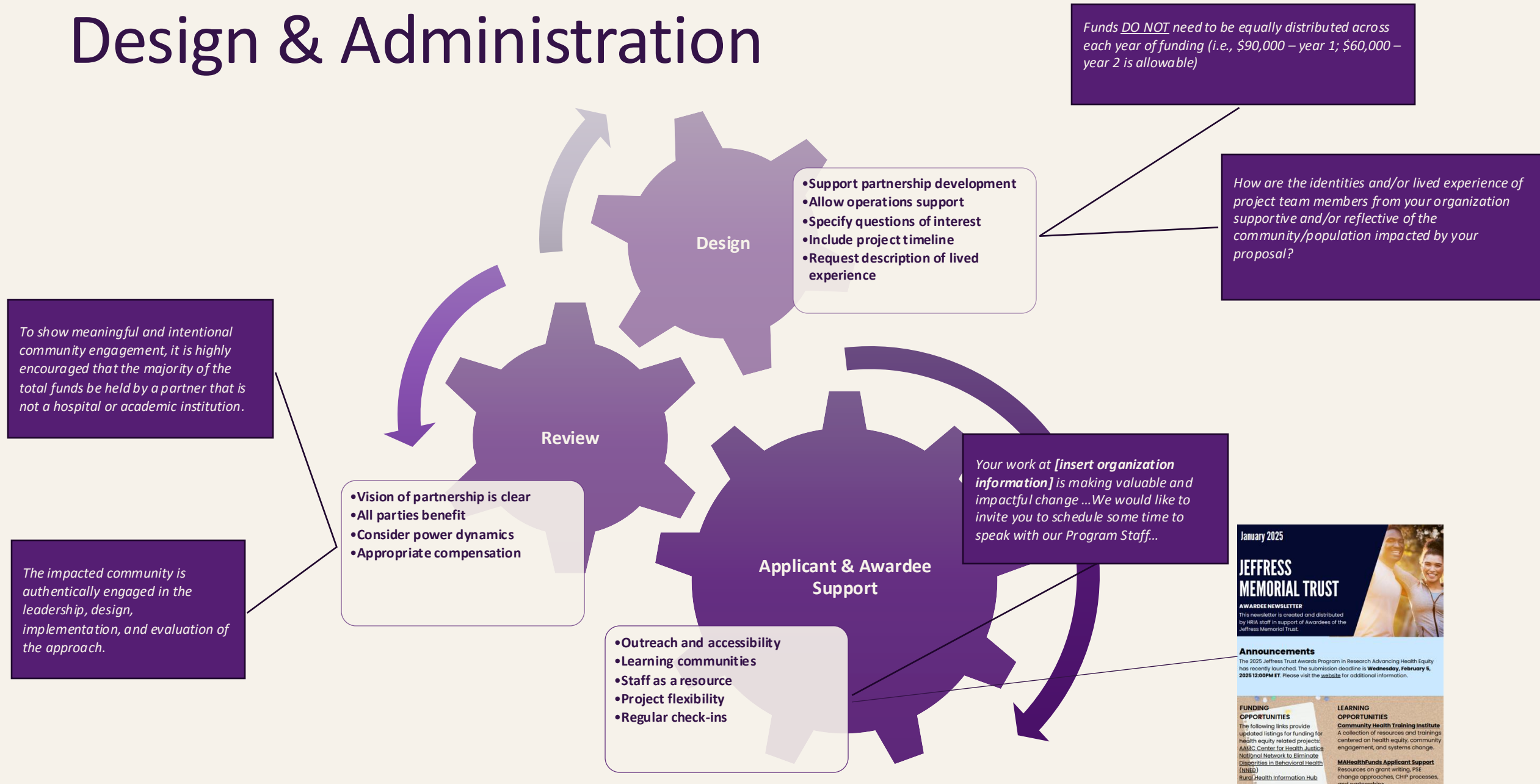
# Applying an Empowerment Lens

## Public Participation Spectrum

Adapted by Health Resources in Action from the International Association of Public Participation

Increasing Level of Public Impact 					
	Inform	Consult	Involve	Collaborate	Empower
Public Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions	To obtain public feedback on analysis, alternatives, and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
Promise to the Public	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision	We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
Example Tools	<ul style="list-style-type: none"> <li>• Fact sheets</li> <li>• Websites</li> <li>• Open houses</li> </ul>	<ul style="list-style-type: none"> <li>• Public comment</li> <li>• Focus groups</li> <li>• Surveys</li> <li>• Public meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Workshops</li> <li>• Deliberate polling</li> </ul>	<ul style="list-style-type: none"> <li>• Citizen Advisory Committees</li> <li>• Consensus-building</li> <li>• Participatory decision-making</li> </ul>	<ul style="list-style-type: none"> <li>• Citizen juries</li> <li>• Ballots</li> <li>• Delegated decisions</li> </ul>

# Design & Administration



# Reflect, Listen, and Act!



Felicia Chen, MA  
Grants Officer



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See more of these amazing partnerships!

# Thank You.

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# Lessons Learned

