Partnerships across Community & Research Entities

Jeffress Trust Awards Program in Research Advancing Health Equity

A program of the Thomas F. and Kate Miller Jeffress Memorial Trust Bank of America, N.A., Trustee



Funding Opportunities

Supporting collaborative research projects that leverage the strengths of Virginia communities, organizations, and institutions to help its residents achieve optimal health.

Partnership/Collaborative Establishment Award

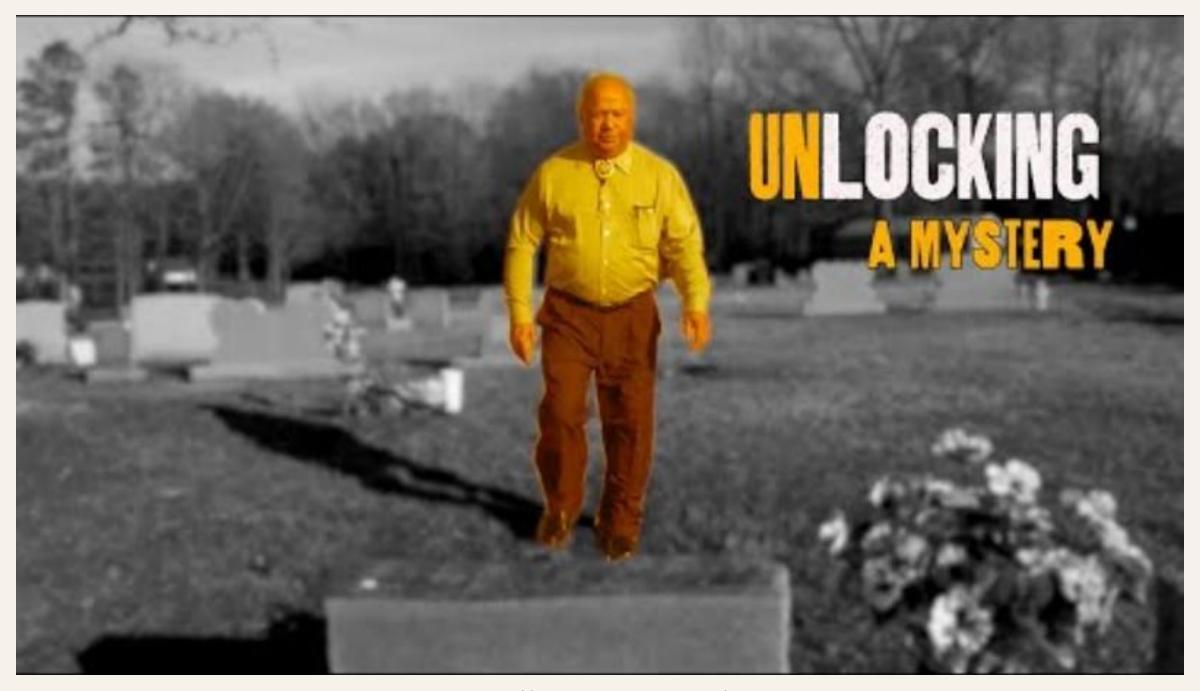
\$150,000 over Two-Years

• GOAL: To support the development and establishment of collaborative efforts upon which to carry out future research activities to advance health equity

Research Awards

\$600,000 over Three Years

- GOAL: To support collaborative research partnerships to conduct research to advance health equity in one of the following areas:
 - Policy, Systems, and Environmental Change Strategies Analysis
 - Program/Practice Analysis
 - General Research



View video on YouTube: https://www.youtube.com/watch?v=KgHWRBwNvdo

Applying an Empowerment Lens

Public Participation Spectrum

Adapted by Health Resources in Action from the International Association of Public Participation

	Inform	Consult	Involve	Collaborate	Empower
Public Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions	To obtain public feedback on analysis, alternatives, and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision- making in the hands of the public.
Promise to the Public	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision	We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
Example Tools	 Fact sheets Websites Open houses 	 Public comment Focus groups Surveys Public meetings 	 Workshops Deliberate polling 	 Citizen Advisory Committees Consensus-building Participatory decision- making 	 Citizen juries Ballots Delegated decisions

Increasing Level of Public Impact

Design & Administration

Funds <u>DO NOT</u> need to be equally distributed across each year of funding (i.e., \$90,000 – year 1; \$60,000 – year 2 is allowable)

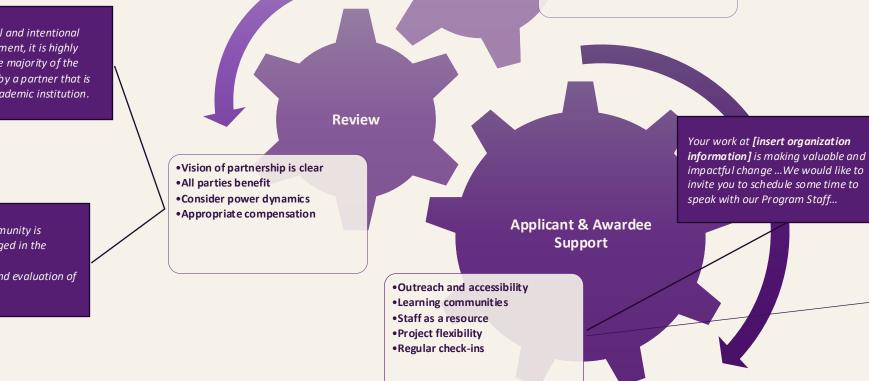
•Support partnership development •Allow operations support •Specify questions of interest •Include project timeline •Request description of lived

experience

How are the identities and/or lived experience of project team members from your organization supportive and/or reflective of the community/population impacted by your proposal?

To show meaningful and intentional community engagement, it is highly encouraged that the majority of the total funds be held by a partner that is not a hospital or academic institution.

The impacted community is authentically engaged in the leadership, design, implementation, and evaluation of the approach.



Design



Announcements

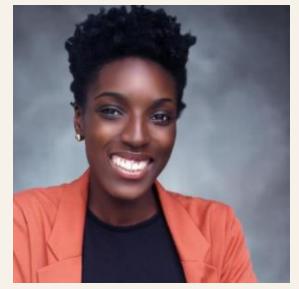
The 2025 Jeffress Trust Awards Program in Research Advancing Health Equity has recently launched. The submission deadline is **Wednesday, February 5,** 2025 12:00PM ET. Please visit the <u>website</u> for additional information.



Reflect, Listen, and Act!



Felicia Chen, MA Grants Officer



Morenike Akinwolere, MSW Grants Coordinator

See more of these amazing partnerships!

Thank You.

Kim Lezak, PhD (she/her) Managing Director, Biomedical Research Grantmaking

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Lessons Learned • Establishing relationships Value Time • Compensation • Project adjustments • Build networks Provide learning **Provide Support** opportunities • Increase accessibility • Rethink impact Question • Redefine review criteria Systemic Norms • Understand the context